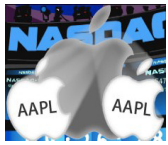


Apple's record quarter results



Apple has reported the best quarterly revenue and earning in its history, surpassing \$10 billion in quarterly revenue for the first time ever — \$10.17 billion and a record net quarterly profit of \$1.61 billion, or \$1.78 per diluted share. During the quarter, Apple sold 2,524,000 Mac computers, a record 22,727,000 iPods and 4,363,000 iPhones.

<http://www.apple.com/pr/library/2009/01/21/results.html?sr=hotnews&sr=hotnews.rss>

13" white MacBook upgraded

The 2009 MacBook White looks like all the previous white MacBooks, but there are some significant changes under the hood, including nVidia GeForce 9400M graphics, 1066 MHz system bus, 2.0 GHz Core 2 Duo CPU and 2 GB of RAM. It also includes a FireWire 400 port and has a Mini DVI port for an external display rather than the newer Mini DisplayPort found on all other current MacBooks.

Apple to drop support for certain G4 Macs

On March 17th, Apple will discontinue support for the following products, classifying them as "Obsolete products" None of the company's service providers can order replacement parts from Apple for repairs. The list includes the PowerBook G4, Power Mac G4 (Digital Audio), Power Mac G4 (Quicksilver), Macintosh Server G4 (Digital Audio) and Macintosh Server G4 (Quicksilver). Apple maintains a complete list of Vintage and obsolete products on its support site at:

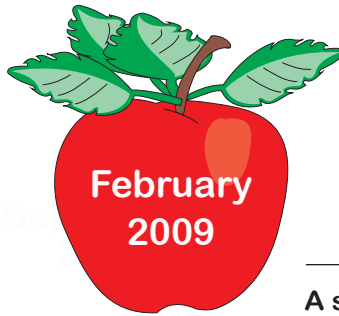
<http://support.apple.com/kb/HT1752>

iLounge Pavilion confirmed for CES 2010



The Consumer Electronics Association (CEA) has announced the iLounge Pavilion, a unified iPod and iPhone section for the January 7-10, 2010

Consumer Electronics Show (CES) in Las Vegas. Amazingly, the pavilion that will feature a special exhibition area for both the manufacturers and retailers of iPod and iPhone-related products, sold out in only three days! This led the CEA to quadruple its size and expand the focus to include Mac developers. Last month's CES featured exhibitions from more than 2,700 technology companies. The 2010 CES is scheduled for January 7-10.



The Juice

A snapshot of news in the world of Apple, Inc.®

Apple Macintosh is 25!

Steve Jobs introduced Macintosh to the world before a packed house at Cupertino's Flint Center on Jan. 24, 1984 at their Shareholders Meeting. See the video and famous Super Bowl commercial at:

<http://www.youtube.com/watch?v=ckLdxZ-QcO0&feature=related>

The basic Macintosh package had a suggested retail price of \$2,495 and included the main unit, keyboard and a mouse. The package also came with an accessory box that contained the system disk; "A Guided Tour of Macintosh," a learning disk and cassette tape; a blank disk; a power cord; an owner's manual; and a programmer's switch. A host of peripherals and accessories were also available from Apple with retail prices as follows:

Imagewriter printer	\$595
(\$495 with Macintosh)	
Numeric Keypad	\$129
Modem 300	\$225
Modem 1200	\$495
External Drive	\$495
Carrying Case	\$99
3-1/2" Floppy Disks (10)	\$49
MacWrite/MacPaint	\$195
(free with Macintosh during the introductory period)	

"To create a new standard takes something that's not just a little bit different. It takes something that's really new, and captures people's imaginations. Macintosh meets that standard."

Bill Gates,
Chairman of the Board & CEO,
Microsoft Corporation.



Microsoft's Bill Gates in 1984 Apple Mac brochure

TIME Magazine lists 'Top 10 Apple Moments'

The founding of Apple marks the first item, dating back to 1976 when 21-year-old Steve Jobs joined forces with Steve Wozniak and Ronald Wayne. The group brought experience from previous positions with HP and Atari. Wayne did not stay with the company through its incorporation, instead selling his stake back to Jobs and Wozniak for \$800.

http://www.time.com/time/specials/packages/article/0,28804,1873486_1873491,00.html

iTunes offering track-by-track iTunes Plus upgrades

Apple is now allowing iTunes Store customers to upgrade previously-purchased DRM-encoded tracks to the higher-quality, DRM-free iTunes Plus format on a track-by-track basis for \$.30 apiece. Up until now, users were forced to upgrade on an all-or-nothing basis, angering some users with larger iTunes Store-purchased music libraries, who were faced with upgrade costs in the hundreds, or even thousands, of dollars.

SOFTWARE

iPhone Software 2.2.1 improves the general stability of Safari and fixes an issue where some images saved from Mail do not display correctly in the Camera Roll. The update supports iPhone and iPhone 3G. A version is also available for iPod touch (1st and 2nd gen devices) that contains bug fixes. The versions are available via iTunes 8. Select your device under Devices. In the Summary pane, click "Check for Update." Click Download and Install.

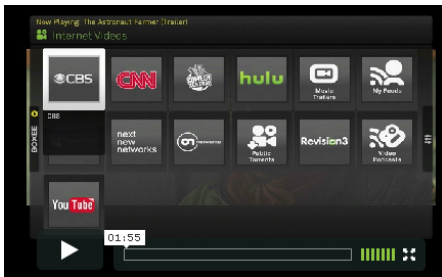
MacTracker provides detailed information on every Apple Macintosh computer ever made, including processor speed, memory, optical drives, graphic cards, supported Mac OS versions and expansion options. There's also information on Apple mice, keyboards, displays, printers, scanners, digital cameras, iPod, Apple TV, iPhone, Wi-Fi Cards/Base Stations, Newton, and Mac OS versions.



<http://mactracker.dreamhosters.com/>

Boxee lets you browse through AppleTV's wireless connection to any number of sites that make television shows and movies available for free online (Hulu, ABC, etc).

<http://www.boxee.tv/>



If you were in too big of a hurry over the holiday season and deleted photos from your card unintentionally, don't panic. Photo Rescue (\$29, free trial also) is a great little program, that is reasonably priced and works beautifully if you have not re-formatted your card or used it and written over the files.

<http://www.datarescue.com/photorescue/v3/index.htm>

Picturesque (\$35) is a simple app with a simple goal: to make images more beautiful. Whether you are in web or print, your images can benefit from a touch of Picturesque magic.

<http://www.acqualia.com/picturesque/>

MondoMouse (US\$14.95, free 30-day free trial) which allows resizing of Mac OS X windows from any corner, not just the lower-right corner.

<http://www.atomicbird.com/mondomouse/>

Nine-year-old Lim Ding Wen from Singapore writes iPhone applications, his latest being a [free] painting program called Doodle Kids. It's been downloaded over 4,000 times from the iTunes store in two weeks. The program lets iPhone users draw with their fingers by touching the iPhone's touchscreen and then clear the screen by shaking the phone.

JIBBLE

Microsoft lost \$100 million in Zune revenue in its most recent quarter, a 54 percent drop versus the same quarter in 2007.

App Store customers have downloaded over 500 million applications to-date, revealing that per-day downloads have more than doubled since early-December.

Apple retail stores had 46.7 million visitors in the last quarter, or averaging 14,400 visitors per week in each store. 100 Macworld Expos' worth of customers pass through Apple retail store doors each week. About 25 new stores in 2009 will add to the 251 stores in 10 countries today.

Motorola cellphone sales collapsed more than 50 percent this past holiday season.

Apple is considering launching a new "premium" \$20-and-up game section on the App Store to offset the proliferation of \$1 apps, creating a market for games with greater depth than current offerings.

The iLounge.com (iPhone, iPod) site gets 4 million readers each month.

A girl named Janis Krums used an iPhone to take a dramatic image of the mid-January plane crash in Hudson River. It was used on the front page of newspapers around the world.



TIPS

Apple has begun emailing customers affected by the iPhone 2.2.1 Software issue where some users experienced iTunes crashes upon sync following the installation of the latest iPhone and iPod touch software. Apple is recommending that affected users deauthorize their computers through iTunes, then reauthorize them, indicating that the process should fix the crashing problem. Others have tried the following with some success: 1) Reset your iPhone by holding down the sleep

and home buttons until the Apple logo appears; 2) Restore your iPhone: Click the Restore button under the Summary tab. It will erase contacts, calendars, photos and other data on the phone, but will restore automatically backed-up information including text messages, notes, call history, contact favorites, sound settings, widget settings, etc.

http://reviews.cnet.com/8301-19512_7-10154319-233.html

You can force OS X to hide all open windows by holding down Command and Option before clicking on a program in the Dock. With these keys held down, the clicked-upon program will come to the foreground and all your other programs (and their windows) will be hidden.

Learn how to create custom keyboard shortcuts at:

<http://www.apple.com/business/theater/?sr=hotnews#tutorial=customizingkeyboard>

If you've got a scroll wheel mouse, you can zoom the active worksheet in Excel by holding Control and Command and then moving your scroll wheel up (increase zoom) or down (decrease zoom).

After updating system software, you might experience slowdowns while the computer applies settings and other configuration changes, which can take a long time. In the process, you will likely experience pauses at the white and blue screens. Waiting it out is the best course of action. However, if the system will not respond after an extended period of time, you can try booting into safe mode by holding the shift key at startup, which runs maintenance routines.

To get the map of an address in Address Book, Control/click on the address and select "Map Of." A map appears. If you receive an email with an address in it, hold your cursor over the address, click the little triangle at lower right and press "Show Map." If you're in TextEdit or another Cocoa application, Control/click on the address and select "Search in Google." You'll be taken to a small map of the address in Google.

Did you know that if you Command/Click a folder in the Dock, it opens in the Finder (in column view)?