

Happy 7th Birthday, iPod

Seven years ago October 23rd, Steve Jobs introduced the original 5GB iPod, a \$399 hard drive-based MP3 player with a unique scroll wheel and bright white LCD interface, an amazingly pocketable size and high-speed FireWire for synchronization and charging. The first-generation iPod shipped on November 10, 2001, going on to sell 125,000 units by year's end. Apple now has sold more than 174 million iPods, spanning five



distinct models—iPod/iPod classic, iPod mini, iPod shuffle, iPod nano, and iPod touch, and has seen countless advancements in capacity and features, even while falling in price.

Apple's iPhone 3G overtakes Motorola's RAZR

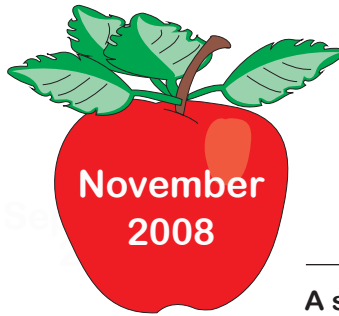
Apple's iPhone 3G has surpassed the top-ranked Motorola RAZR as the leading handset purchased by adult consumers in the U.S. in the third quarter (Q3) of 2008. RAZR had been ranked by NPD as the top-selling consumer handset for the past 12 quarters. The top handset models in rank order, based on Q3 unit sales, were: Apple iPhone 3G, Motorola RAZR V3 (all models), RIM Blackberry Curve (all models), LG Rumor, LG enV2.

Beware: Fake Mac 'security' tool

A fake Mac security tool being distributed online, called MacGuard, claims to scan a computer for "adware, spyware and trojans," and eliminate them. In reality, the app is a version of existing Windows malware, which has infected as many as 30 million people worldwide. It assumes control of a person's computer and displays messages warning about a false infection in an attempt to get users to pay money.

Apple applies for patent for head-tracking eyewear with gyroscope, accelerometer

Apple has applied for a patent for an 'automatically adjusting media display in a personal display system,' a kind of head-tracking eyewear that gives the user 'the impression of being in the theater.' The device looks like a pair of goggles that



The Juice

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display a cropped version of a larger media file. As the wearer moves his or her head, a gyroscope and accelerometer in the goggles adjust the crop of the media file, making it appear to the user as if they were in a theater-like experience.

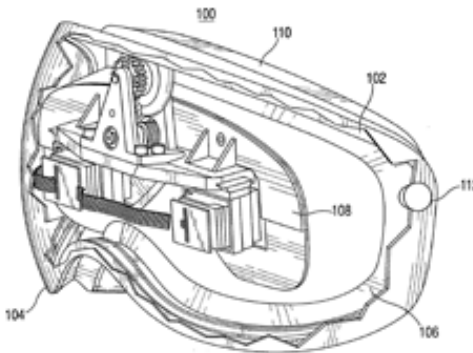


FIG. 1

SOFTWARE/HARDWARE

The new MacBooks run a special build of OS X, not yet released to other Macs. And without a Firewire port, it cannot do target disk mode as we know it. You may have hoped that Apple had hacked it to work with USB, but as of now, the answer is "no."



The new MacBook Pro offers only a FireWire 800 port, which is backwards compatible with Firewire 400 through the use of an adapter cable, letting you use FireWire 400 products via the FireWire 800 port. The Apple Store offers a high-performance Belkin cable for \$30.

<http://store.apple.com/us/product/TP320LL/A?fnode=MTY1NDA3Ng&mco=MTUzODg&p=1&s=topSellers>

iLife Support 8.3.1 (for OS 10.4.11 Tiger users only) improves overall stability and addresses a number of other minor issues. <http://www.apple.com/support/downloads/ilife-support831.html>

Airport Extreme Update 2008-004 is recommended for all Intel-based Macs running Mac OS 10.5.5, resolving issues with

AirPort connections when roaming in large Wi-Fi networks. Available via Software Update.

iPhoto 7.1.5 improves the printing quality of books, cards and calendars ordered via the iPhoto printing service.

<http://www.apple.com/support/downloads/iPhoto715.html>

TimeMachineEditor (free) lets you change the Time Machine default one hour backup interval.

<http://www.macupdate.com/info.php/id/26704/timemachineeditor>

The 150-page 2009 iPod/iPhone Buyers Guide from iLounge is now available for download at:

<http://www.ilounge.com/index.php/news/comments/download-now-our-2009-ipod-iphone-buyers-guide/>



Google Earth for the iPhone (free), available now from iTunes, allows you to tilt the device to adjust the view of a mountainous terrain as well as show the Panoramio layer to browse the millions of geo-located photos. Users can also view geo-located Wikipedia articles, locate themselves on the map using the device's Location services and search for cities, places and businesses with Google Local Search. More info and an overview movie are at:

<http://www.google.com/mobile/apple/earth>



For an easy database that's also powerful enough for more than trivial tasks, you might want to consider FileMaker's Bento 2 (\$49).

<http://www.filemaker.com/products/bento/overview.html>

JIBBLE

Tony Fadell, senior vice president of Apple's iPod division, considered by many to be the "father of the iPod" - is leaving his post, and will be replaced by long-time IBM exec Mark Papermaster. Fadell will stay on for a period of time in a limited advisory role.

Apple has sold more than 10 million iPhones since the beginning of the calendar year, with two months of sales to go, with 6.9 million iPhone 3Gs sold in the most recent quarter. The company had wanted to sell 10 million iPhones in 2008.



AT&T is now providing free wireless Internet access to its iPhone-owning customers at the company's hotspot locations, which include thousands of Starbucks cafes, McDonald's restaurants, hotels, airports, and more. They have also stated that an official, AT&T-sanctioned solution for using the iPhone 3G as a modem for a laptop is coming "soon."



Circuit City is pulling the plug on about 20% of its U.S. stores in an effort to return to profitability. It will shutter 155 of its more than 700 stores in 55 markets, laying off about 17% of its domestic work force.

All four major U.S. networks are now selling primetime TV shows in HD on the iTunes Store, which is now the world's largest online TV store with over 200 million TV episodes sold, including more than one million HD episodes since the launch of HD TV on September 9.

Apple reports to the SEC how much money it reimburses Steve Jobs for business use of his Gulfstream jet every quarter. Last quarter, it was \$189,000, more than the June or March quarters, but less than last year's December quarter, which was more than half a million dollars.



Apple's 247 retail stores in 8 countries are getting 400,000 visitors per day.

Apple has sold as many Macs in the past three quarters as it did all of last year.

Apple is on track to sell 40 million devices or more a year that are capable of playing games. As a comparison, Nintendo, the market's current leader, sold 42 million DS consoles from January 2007 to June 2008. The App Store has seen its 200 millionth download and now offers over 5,550 applications. The Nintendo DS has about 600.

Amazon's Top 10 Most Popular Items in the Computers and PC Hardware category shows 5 out of the 10 to be MacBooks or MacBook Pros.

Microsoft recently closed the quarter with less cash than Apple, \$20.7 billion to Apple's \$24.5 billion.

Nokia, the world's largest mobile phone manufacturer, reported a 30% fall in profits last quarter.

Toys R Us now sells the iPod shuffle, iPod nano and iPod touch nationwide.

More than 75% of U.S. households have at least one PC.

In case you didn't know, the 'I'm a PC' guy in all those Apple commercials (John Hodgman) is a Mac user in real life.

<http://macdailynews.com/index.php/weblog/comments/11045/>

TIPS

Get a quick look at an image in Leopard, by clicking on a JPEG icon and pressing the space bar. This works for PDFs also. It is a fast way to view images without opening them up in an application.

Shift-Click on the orange glow menu button to send your window to the dock s-l-o-w-l-y. Shift-click on the item in the dock and it opens at the same speed.

To change colors on your Mac from "black letters on white" to "white letters on black," hold down Control/Option/Command with one hand and press the "8" key. Do it again to get back to normal.

If MobileMe mail doesn't work the way it should in Mail, you can change the port used for the connection and it usually solves everything. This is actually AppleCare's recommendation. Checking the box next to "Use SSL" in the account preferences will change it from the default 143 to 993.

To find the definition of a word, place your cursor over the word in question, and press Command/Control/D. A few seconds later, the definition pops down!

If you want to reorder or delete the menu extra icons on the right of your menubar, hold down the Command key and drag the icons to where you want them. To remove a menu extra, again hold down the Command key and drag the menu extra out of the menu bar. Then, let go of the Command key and the menu extra will disappear in a little animated explosion.

Apple's Mail app does not forget old or bad addresses. Updating someone's email address in the app does NOT remove the old incorrect address from the Mail database. This can result in an incorrectly addressed email long after you made an update. Mail uses two address lists: One is the Apple Address Book and the other is an internal list of all the addresses you have sent to or received from. To clear the last one out, go to Window, Previous Recipient, find the offending address and press "Remove From List."

When setting tab stops in InDesign, a ruler appears for you to arrange the tabs. You can move the that ruler anywhere you like, and when you want it to snap back to its appropriate location above the text you're editing, just click the "magnet" icon at the end of the ruler.

To lock your iPod so other's cannot view or use it, go to Extras > Screen Lock. Input a 4 digit number combination and then select Lock. Now your iPod can only be accessed if you re-input that 4-digit code.

THOUGHT TO PONDER

Does anyone besides me find it amazing that during the recent mad cow epidemic, our government could track a single cow, born in Canada three years ago, right to the stall where she slept in the state of Washington? And, they also tracked her calves to their stalls. But they're unable to locate 11 million illegal aliens wandering around our country. Maybe we should give each of them a cow.