

## Happy 10th, Apple iMac!

The iMac has turned 10 years old, transforming from a 233MHz, CRT-based, all-in-one system into today's 3.06GHz flat-panel-based system. In the years following its 1998 introduction, the iMac helped Apple stagger to its feet until 2001, when the iPod joined in to get the company back to the top of its game.



## iTunes Store celebrates 5th!

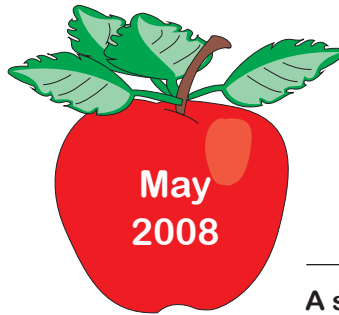
Apple also recently celebrated the fifth anniversary of the iTunes Store with a brief on-line history, along with a collection of "best sellers." iTunes Store launched on April 28, 2003 with a music catalog of 200,000 songs and a handful of exclusive tracks. It now numbers more than 10 million and has surpassed Wal-Mart to become the number one music retailer in the US. Apple has served over 50 million customers and sold more than four billion songs.

## Apple buying microprocessor company

Apple has agreed to buy boutique microprocessor design company PA Semi, known for its design of sophisticated, low-power chips. The 150-person chip company was founded in 2003 by Dan Dobberpuhl, who was a lead designer for the well-regarded Alpha and StrongARM microprocessors developed by Digital Equipment in the 1990s. Some believe the purchase could spell a new future for the iPhone and possibly iPod products.

## Apple cash reserves nearing parity with Microsoft

Apple and Microsoft are on opposite trajectories in terms of their cash reserves. Over three years ago, Apple had a balance of \$5.5 billion, while Microsoft had \$64 billion. While Microsoft's reserves have fallen by more than half to reach \$26.3 billion, Apple's have climbed to \$19.4 billion. Microsoft was in fact arranging to borrow finances until its planned takeover of Yahoo collapsed recently.



# The Juice

A snapshot of news in the world of Apple, Inc.®

## MacCentral, MacMinute founder dies

MacCentral and MacMinute founder Stan Flack (42) passed away quietly on 4/14 in his Prince Edward Island, Canada, home from complications to a pre-existing condition. Founded in 1994 as a weekly publication, Stan sold MacCentral to Macworld in 1999. A couple of years later, he got the itch to start another new site and founded MacMinute.

[http://www.macworld.com/article/132981/2008/04/stan\\_flack.html](http://www.macworld.com/article/132981/2008/04/stan_flack.html)



## New AOL Desktop for Mac released

AOL has released Desktop for Mac, a new, all-in-one application that was built from the ground up for Mac users, by Mac users. It puts the Web browser, instant messaging, email and other popular features all in one place.

<http://daol.aol.com/software/desktop-for-mac/>



allowing users to update their training log on the fly, without the need for docking with a computer. This news follows a set of recently published Apple patent applications, which outlined a digital fitness program for iTunes and touchscreen digital media devices.

Google Earth 4.3 (free, 33.1 MB) enhances Google's virtual globe with the addition of Google Street View. When you get down to the street level in some areas, new first-person controls make flying around Google Earth more like a video game: time lapse sunrises and sunsets, photo-realistic buildings from cities around the world and faster response.

<http://earth.google.com/>

If you have a slim Apple keyboard, you might be interested in the products from Macessity.

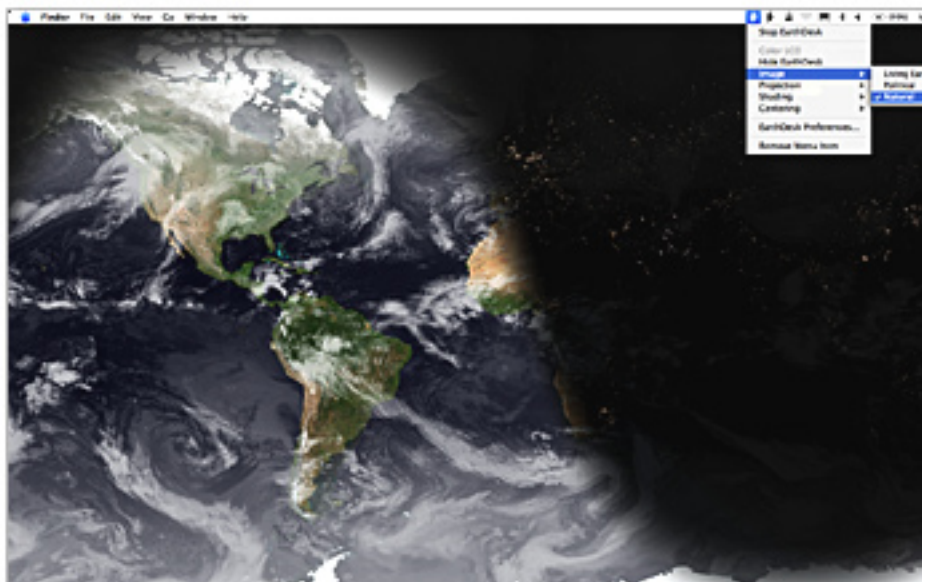
<http://www.macessity.com>

EarthDesk 4.2 (\$25) replaces the static desktop with an image of the Earth showing current sun, moon and city illumination, as well as real-time global cloud coverage, allowing users to track hurricanes and other weather systems. This version adds an option for use as a screen saver, rather than strictly a desktop. It's compatible with Leopard and Tiger.

<http://www.xericdesign.com/earthdesk.php>

## SOFTWARE/HARDWARE

Nike plans to expand its Nike+ program to include the iPhone and iPod touch,



WireTap Studio 1.0.6 (\$70) is an audio recording and management solution, allowing you to record the discrete audio output of any application, as well as all Mac system audio. You can also record audio input from any microphone, line-in or audio input hardware.

<http://www.ambrosiasw.com/utilities/wiretap/>



DiscLabel 5.2 (\$36) is CD/DVD label design software that can import track lists and images from iTunes, iPhoto, iDVD and the Finder. It includes drawing tools and gradients for creating custom designs and offers 1300+ clip art files via its own Art Browser.

<http://www.smileonmy.com/DiscLabel/>

RapidWeaver 3.6.6 (\$49) is a web authoring application that offers page styles and site themes, live PHP rendering, .Mac and FTP publishing, RSS support, iPhoto integration, podcast publishing and other features.

<http://reallmacsoftware.com/rapidweaver/>

Misu 1.0 (\$19) synchronizes the music on two iPods, copying songs from each that the other doesn't have. The program runs on a Mac and works with any two connected iPods. It can also copy music from a connected iPod to the Mac iTunes library.

<http://misuapp.com/>

Photo to Movie 4.1.0 (\$50) can create movies by zooming and panning over a still photo (with options such as accelerating or decelerating during movement), add audio (including voice recording) and export to any QuickTime movie format. Requires Mac OS X 10.4 and up.

<http://www.lqgraphics.com/software/phototo-movie.php>



SpaceStation (\$80) is a desk organizer for laptop users that conceals cords and features a 4-port internal USB 2.0 hub.

<http://www.bluelounge.com>

LaunchBar 4.3 (\$20) lets you open documents, search the web and browse your iTunes library, all with a few keystrokes. See a video and download at:

<http://obdev.at/products/launchbar/index.html>

NameMangler (donationware) allows you to rename a bunch of files in the Finder in one swoop.

<http://www.manytricks.com>

PTHVolume 2.1.0 (free) helps you handle multiple Mac audio outputs by providing controls in your menu bar. It shows all available audio outputs and each one's current volume setting in a pull-down box. It's especially great for those who have third-party keyboards that do not have built-in volume and mute buttons.

<http://www.pth.com>

## JIBBLE

Apple's online store lists both the 8GB and 16GB iPhone models as "Currently Unavailable." Apple's next-gen iPhone doesn't get more imminent than this!

Apple public relations has confirmed that Steve Jobs will deliver a keynote address on June 9, the first day of the 2008 World Wide Developers conference. For those with nothing better to do, you can download a Dashboard widget that counts down the hours before the conference by the days, hours, minutes and seconds.

<http://www.apple.com/downloads/dashboard/developer/countdowntowwdc2008.html>



According to Business Week, "Rising sales of Apple laptops and iPhones will make the Mac OS much more mainstream and acceptable to corporate IT departments. By 2010, the number of iPhones in use could approach 100 million. It's possible that the iPhone's share of the U.S. smartphone market (28% in the recent fourth quarter) will soon approach the 70% share that the iPod now holds in the MP3 market."

Blockbuster Inc. recently said that it will take an unsolicited \$1 billion-plus bid for Circuit City Stores directly to the shareholders of the nation's second biggest consumer electronics chain.

The PC hardware business grew 12% last year, three times the Windows sales growth rate. Almost 60 percent of all PCs sold last year came without Vista.

Apple outsold all of the Microsoft Zunes ever sold in just 8 days in December 07.



Popular Mechanics tests show that Macs run Windows Vista better than PCs designed to run the operating system.

On May 1st, Apple's market value passed 4 times that of Dell's, \$158.66 billion vs. \$38.97 billion.

Industry sales of compact discs in the US fell 17% this year through April 13th.

## TIPS

Leopard's version of Preview understands GPS data embedded in photos and can, with the help of Google Maps, show you where your picture was taken. Open an image that has GPS information embedded in its EXIF data and choose Tools: Inspector. Click on the middle (More Info) tab and then click on the GPS tab within the window. A small map, with the location of the picture pinpointed, will appear in the window. Click on the Locate button at the bottom of the window and your default browser will launch with Google Maps open to this location.

If you have a problem with the volume adjustment that your Apple keyboard selects each time you hit the volume key (i.e one notch at a time), Leopard users can fine-tune this setting. If you select Shift\_Option and then press a volume key, the on-screen indicator shows each box filling up in four discrete steps. Laptop users who use the Fn key to activate the function keys must press Fn\_Shift\_Option.