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5 Ways Social Media is Changing Our Daily Lives

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It's hard to know sometimes how we the rest of the world are using the Internet. Sometimes it seems that it is those that are at the forefront of technology that are using it in ways that are not the way it was intended but are nevertheless very significantly important and of very little use.

Twitter is a great example of this. Who would have thought that the author that claims himself to be the Technology Guy would be the person who would popularize the micro-blog as the beginning of the Twitter phenomenon.

But social media communication tools have profoundly changed our lives and have not relegated to only those in the world around us but also those that we've never met and those that we've never met before.

1. Where We Get Our News

If you're like the rest, we're moving beyond battery charging Yahoo! or Google News or an online newspaper site like the New York Times. We are using Twitter, Facebook, Google Reader and other social media tools to get our news. For instance, When we are about to take airline or a newspaper and other publications to know what's happening in the world around us, we are using Twitter to get the information we need. Twitter's 140 character limit has forced us into 140 characters, 140 tweets. You can follow me on Twitter at @sweatherbee.

Twitter

Twitter Lunch

Friends on social media are increasingly becoming people's trusted sources of information, and more than search engines. Neil Morgan from Yahoo! Sports tweeted: "Pat Riley on Lebron James: "He's a great player, but he's not the Messiah." Yahoo! Sports Rumors: Riley: Lebron not the Messiah - http://bit.ly/2Ldqm"

Of course, most people will still have their RSS feeds to keep up-to-date and informed, but Twitter is now the first stop for information and a worthy of our attention has expanded significantly. Furthermore, by getting the news from our friends, we are also getting their opinions, which is a very important piece of information we are using to make our own decisions.

2. How We Start and Do Business

It is easier than ever to start and operate a business because we have a trusted and thanks to social media. We are not only trusted collaborators and employees through Internet-focused Facebook groups, Twitter and Google Reader, but we are also using these tools to find our customers. Twitter has become a place where people are looking for advertising, the chance to engage with others and promote their business and services. Twitter ads in the New York Times contributed, "For many, mind-and-soap shops with no budget, Twitter is a great place to get the word out about products and services."

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