



Population4

2010 POPULATION4 WEBSITE PORTFOLIO

WWW.POPFOUR.COM

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WEBSITE DESIGNS





ECLECTUSPARROTBREEDERS.COM

This site was designed with SEO in mind. So working closely with the site owner we built in an organic SEO strategy that resulted in the site reaching page one status in google within 6 months. Since launching in May of 2010, the website has reached over 100,000 hits per month and is growing at a rate of 30,000 hits each month.

www.eclectusparrotbreeders.com



ADVANCEDWOODWORK.COM

This site was designed for a high-end woodworking manufacturer. The goal was to create an elegant showcase for their current and past projects. We provided most of the photography for the gallery pages.

www.advancedwoodwork.com



CALSPECINC.COM

Our client here needed an informational website for their general contracting business. The design was done in such a way that updating the site could be done very easily. Changing a few graphics on the homepage would give it a dramatically different feel.

www.calspecinc.com



DANSONAEROSOURCE.COM

This website was designed as a sales tool for our client who specializes in custom mahogany aircraft models. We provided the photography for the gallery and homepage images as well as some basic SEO which has helped our client maintain a good search engine standing.

www.dansonaerosource.com



DESIGNWESTENG.COM

Our client here needed to update their old web presence. We created a site that is easy to maintain and helps set them apart from their competition. The feel of this site ties into their company brochure and other materials so their look is completely cohesive.

www.designwesteng.com



FEDEF.COM

Our client here needed a dramatic update from their old site design. The goal with this site was to create a clean and easy to navigate portal that would help reinforce some of their core competencies as a leading FMS supplier in the world.

www.fedef.com



HOLUALOA-RENTAL.COM

This site design was created for a high-end rental property in Hawaii. The design is clean and intended to give visitors a taste of the experience they can expect when renting the property.

www.holualoa-rental.com



KANSTULMUSIC.COM

This client needed a clean custom site design that would accommodate an e-commerce solution later on (which was provided by secondary developer). We created an overall design which would meet these requirements and provide them with a starting point for future design work.

www.kanstulmusic.com



THEMOTORTECH.COM

This site design was created for the DVD series: The MotorTech. We incorporated a YouTube channel and blog as well as a simple paypal system for DVD and merchandise orders.

www.themotortech.com



PRINTWORKSOFCA.COM

This client is a commercial printer who already had a back-end programmer to handle some of the integrated services of the site (such as an FTP portal), so we provided the front-end design. Care was taken to simplify the message and navigation.

www.printworksofca.com



PRO-TAG.NET

Our client needed an informational site initially, then decided to incorporate an e-commerce solution. So working with IT Cohorts we provided the front-end design and they created the back-end ordering system and database. The process was seamless and took less that 6 weeks to complete.

www.pro-tag.net



SPILLMAGIC.COM

The design for this site is intended to be purely informational, so we designed it to be simple to navigate. One can access virtually every portion of the site with one click and the graphics are large and easy to read. We also incorporated a YouTube channel complete with a matching color scheme.

www.spillmagic.com



STOKERPOOLS.COM

This site design was created for a pool contractor. The site was designed specifically to be easy for the client to showcase their latest work via their gallery as well as their homepage.

www.stokerpools.com



THERAPEUTICINDUSTRIES.COM

This client needed an informational site that could be updated easily. In addition to the design and implementation, we also provided the product photography and certain video elements used on the site.

www.therapeuticindustries.com

