

On September 8, Grow your Leaders and their Successors...

Event Purpose

Developing skilled leaders for today's challenges and tomorrow's opportunities. Grow your leaders before you need them.

Who Should Attend

Volunteer leaders, officeholders, citizen leaders and paid professionals in non-profit & charity organizations. Includes: Committee chairpersons, board members, spokespersons, trustees, philanthropists, staff executives and concerned citizens.

Program

- 8:30 Welcome and Introduction by Dr. Terry Paulson of Agoura Hills
- 8:40 Keynote Speech, Cathcart
 "Are You Ready? The Need For People Who Can Lead"
- 9:45 Breakout Seminars – Session 1
 Fund Raising & Auction Strategies, Tanenbaum
 When & How to Hold Off-Site Leader Retreats, Lefko
- 11:00 Breakout Seminars – Session 2
 eMarketing & eRelationship Strategies, Schultz
 Discovering & Nurturing Leadership Talent in your Organization, Hobba
- 12:15 Plated Luncheon & Panel Discussion
 "Right Here & Right Now - The Need to Lead" -
 An exploration of the current and foreseeable leadership needs
 and resources here in the 101 Corridor.
- 2:00 General Session, Cathcart & Tanenbaum
 "Revenue, Supporters & Leaders - Three things you can't get too much of"
 (Cameo presentations and comments from local leaders with best practices and key strategies
 for increasing all three vital areas.)
- 3:15 Roundtable Discussions
 2 rounds of discussion at each table exploring issues of vital concern
- 4:30 Closing Keynote Address, Cathcart
 "Now is the Time, This is the Place, Are You the One?"
- 5:00 Adjournment
- 5:15 VIP Reception & Wine Tasting for Sponsors, Presenters & VIP Guests
 Hosted and Presented by Herzog Wine Cellars

Who We Are

The 101 Leaders Alliance, created in 2003 by Jim Cathcart, was formed for the expressed purpose of advancing the leadership skills at all levels of organizations throughout the "101 Corridor" from Calabasas to Ventura along Highway 101.

The 101 Leadership Summit is a collaboration between Cathcart Institute, Inc. and Infinite Strategies Coaching. Jim Cathcart, author and professional speaker, is an active civic leader and a veteran expert on business motivation and sales. Jeff Tanenbaum is a professional fund raiser and business coach. He is also an active civic leader here in the 101 Corridor. Mr. Cathcart and Mr. Tanenbaum are residents of the 101 Corridor.

First Attendee: \$395; Additional Attendees from Same Organization: \$295
 (Discounts available for ten or more enrollments per Organization)

Reserve your Table or Seat Now:

Call 805-496-8087, **Email** enroll@101Leaders.com, or **Online** at www.101leaders.com

Time & Place

September 8, 2006
 8:30 am to 5:00 pm

Sherwood Country Club
 320 West Stafford Road,
 Thousand Oaks, CA 91361

Presenters

Speakers, presenters and panel participants will include:

Sheriff Bob Brooks
 Ventura County Sheriff

Jim Cathcart
 Professional speaker & author
 Founder of 101 Leaders Institute

Marty de los Cobos,
 VP for University Advancement,
 California State University Channel Islands

Art Hobba
 President of Principle Based Enterprises,
 Organizational Development Specialists

Mark Lefko
 President of Lefko Group
 Specialists in Off-site Corporate Retreats

Linda Livingstone,
 Dean, Graziadio School of Business &
 Management, Pepperdine University

Charles Maxey
 Dean, School of Business
 California Lutheran University

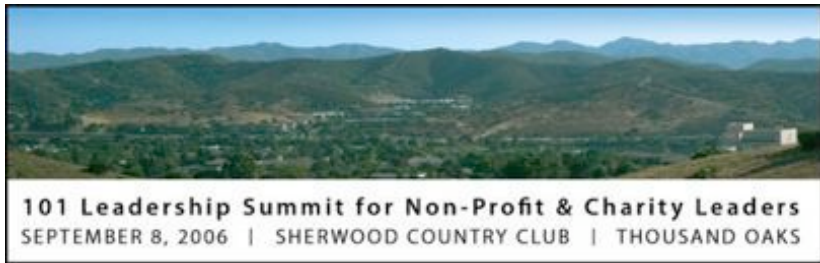
Hugh Ralston
 President, Ventura County
 Community Foundation,

Charles Schultz
 President of Crescendo Interactive,
 Total Planned-Giving Solutions

Jeff Tanenbaum
 Professional Fund Raiser & Business Coach
 Partner in 101 Leaders Summit

**Plus a number of cameo appearances
 throughout the day.**





Enrollment Form

Name _____

Organization _____

Title or Role _____

Address _____

City _____

State _____ Zip _____

Phone _____

Fax _____

Email _____

1 Attendee @ \$395 + _____ Attendees @ \$295 ea. = \$ _____ Total

Pay by:

- Check (Make payable to "101 Leaders Alliance")
- Credit Card: Visa Mastercard American Express

Name on Card _____

Billing Address _____

Billing Phone _____

Card Number _____ Exp. Date _____

I hereby authorize 101 Leaders Alliance to charge my card for the Leadership Summit Enrollment.

X _____

Mail or Fax completed forms to:

101 Leader Summit Enrollment
 3075 E. Thousand Oaks Blvd., #17, Westlake Village, CA 91362
 Fax 805-496-8097 • Phone 805-496-8087 • enroll@101leaders.com

How you will benefit

- Develop leadership skills you can apply anywhere;
- Begin dialogue with your leadership team to advance skills & results at all levels;
- Learn more about your community's challenges and opportunities;
- Eliminate the common leadership problems we all face from time to time;
- See what others are doing to transcend the seeming limitations here;
- Become re-motivated to hit the ground running and truly make a difference!

All participants will receive

- Enrollment in the 3 part "Leadership Dialogue" Teleseminar Series following the Summit (\$395 value)
- 1 Year subscription to the "LeaderTips Email Skill Letter" (\$50 value)
- Book, "Relationship Selling by Jim Cathcart" (\$ 24.95 value)
- 101 Leaders Summit workbook with key take-aways from the Summit (priceless).

What to know about Sherwood

- 320 West Stafford Road
 Thousand Oaks, CA 91361
- Security Gate will have the names of all who are enrolled. (Prepayment required upon enrollment.)
- Guest parking is available to the left of the clubhouse.
- Check in at Ballroom foyer.
- Country Club attire.
- No cell phone use inside the club.
- For directions and more club info:
 www.sherwoodcc.com,
 or call 805-496-3036