

Digital Printing Workshop



with
Stephen Johnson

November 6-7, 2004
Pacifica, California

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Stephen Johnson Photography Studios
Pacifica, California
\$450

This workshop focuses exclusively on fine-art digital printing, primarily using Epson inkjet printers. Concentration will be on inkjet printing with color pigments and black/gray ink combinations on coated and rag papers. Learn from *the* digital pioneer how he obtains his impressive results during two days of printing in the studio.

We will cover workflow issues, color management, correcting color casts, adjustment layers, custom profile generation, editing and inspection. There being no magic bullet to making good prints, the workshop will also explore old fashioned testing, careful color judgements and interactive honing in on the best print possible.

Discussions will also include an exploration of print aesthetics in the digital age—what makes for a beautiful print?—do the new possibilities enhance our notion of what photography can be?—are we merely trying to imitate traditional photographic processes? Papers and their printing problems and advantages will be weighed, as well as their visual qualities.

This workshop will expand our workshop program's exploration of photography's evolution into a digitally based medium, demonstrating the technology and discussing the implications and opportunities of this dramatic change as it relates to prints.

Topics Include

- Digital Printing Technologies
- Printing Aesthetics in a Digital World
- Calibration
- Print Lighting
- Resolution needs
- ColorSync & Color Management
- Image Compression
- Papers

Learn the Possibilities

The workshop will concentrate on digital photography's possibility as a fine-arts tool using Macintosh computers, Epson printers, Adobe's Photoshop software, and profiling software such as Gretag ProfileMaker. All necessary equipment will be provided during the workshop and will be discussed in non-technical terms. Macintosh computer experience definitely helps, but is not required. Enrollment is limited. Workshop fee includes lunch for Saturday and Sunday.

This is an exciting exploration of photography's powerful new digital tools with one of the most knowledgeable artists in the field.

R E G I S T R A T I O N

Name	Company	
Address		
City/State/Zip		
Telephone	Email Address	Workshop Date
Photographic Interests		
Computer experience & equipment?		
How did you learn about this workshop?		

Registration fee must be paid in full to secure a spot in the class. Additional information will be sent upon registration. Make check payable to: **Stephen Johnson Photography.**

Photography Workshops with Stephen Johnson

580 Crespi Drive Suite A2, Pacifica, CA 94044 650 355-7507 fax 650 355-0232
email: sjphoto@aol.com webpage: www.sjphoto.com

This workshop is financially dependent on adequate class registration. When minimum enrollment requirements are not met, the class will be cancelled, and a full refund given. You will be notified at least one week in advance if a workshop is cancelled. Student initiated cancellations received prior to one week before the workshop will receive a full refund, a 50% refund will be given for notice received during the week immediately prior to the workshop.

Stephen Johnson

As a photographer, teacher and designer, Stephen Johnson has been teaching and working in photography since 1977. His books include *At Mono Lake*, the critically acclaimed *The Great Central Valley: California's Heartland* and its tutorial companion, *Making a Digital Book*. He runs his own



photography, publishing and design company—scanning and preparing his photographic books digitally and photographing in the field with a digital view camera. Stephen has taught both traditional and digital photography at the college level, and has lectured at numerous seminars and conferences in the United States and Europe.

Current projects include *With a New Eye*, an all digital national parks photographic project and digital panoramics.

Stephen's work in digital photography, desktop color separations and digital imaging has included software and product development for clients such as *Apple, Adobe, Eastman Kodak, Foveon, Leaf, Radius, Ricoh* and *SuperMac*. His work with Adobe includes the creation of the duotone curves shipped with their Photoshop software. Photographic clients have included the *Ansel Adams Publishing Trust*, and the *Friends of Photography*. Johnson's photographs have been widely published and collected internationally. His work has been featured in *Life Magazine* and on ABC News/Discovery Channel's *Discovery News*.

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