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## education

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Iowa State University, Ames, IA

- **BFA in Graphic Design:** College of Design; Iowa State University of Science & Technology, Ames, Iowa. May 2003.

Iowa State University, Ames, IA

- **BFA in Art & Design:** College of Design; Iowa State University of Science & Technology, Ames, Iowa. August 1997.

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## skills

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| • Adobe Acrobat     | • Adobe Photoshop      | • Microsoft Word |
| • Adobe Dreamweaver | • Corel Draw           | • CSS            |
| • Adobe Flash       | • Quark Xpress         | • HTML           |
| • Adobe Illustrator | • Microsoft Excel      | • JavaScript     |
| • Adobe InDesign    | • Microsoft PowerPoint | • XML            |

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## affiliation

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**American Institute of Graphic Arts (AIGA)**

**Professional**

- Member since 2002

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## languages

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• **US English**

**Fully Fluent**

• **Latin American/Caribbean Spanish**

**Natively Fluent**

**Senior Web Designer**  
**Bonnier Corporation, Winter Park, Florida**

**07/2006 – Present**

- Conceiving, designing, laying out, and coordinating editorial illustrations and creative (2D) artwork for online and print publications and marketing materials.
- Working with writers, programmers, and fellow designers to best convey content for particular readers.
- Providing input on reproduction and printing processes.
- Researching and identifying sources for graphics.
- Translating designs into project deliverables using integrated technologies such as HTML, CSS, and Flash.
- Creating, maintaining, and updating design and visual brand consistency and identity as applied to websites, e-newsletters, online and print materials.
- Adjusting design efforts to meet project timelines.
- Increasing knowledge of new and emerging technologies.

**Art Director**  
**Pageantry Magazine, Longwood, Florida**

**10/2004 – 07/2006**

- Directed and executed all design, production, and photoshoots for Pageantry Magazine.
- Designed magazine covers, layouts, and advertisements.
- Reviewed press proofs and paginated the publication.
- Designed, produced, and integrated all corporate identity and marketing materials.
- Designed and maintained the website for the publication.

**Graphic Designer**  
**Des Moines Register, Des Moines, Iowa**

**2/2001 – 7/2004**

- Responsible for all design and production of Iowa Parent and 50PLUS Lifestyles, published by the Custom Publishing Department of The Des Moines Register.
- Re-designed publication logos, identities, page layout styles, and websites.
- Coordinated and performed workflow, cover-to-cover design, and pre-press work.
- Electronically designed, proofread, edited, and produced magazine layout, corporate identity materials, printed advertisements, multimedia presentations, direct mail promotional pieces, and online banner ads.

- Prepared pages digitally for printing.
- Scanned photos and negatives; color corrected and retouched photos.
- Updated monthly online content.

**Research Assistant/Information Designer** **9/2000 – 1/2001**  
**Iowa State University, Ames, IA**

- Electronically designed, edited, and produced a large published report and accompanying PowerPoint multimedia presentation.

**Graphic Designer/Marketing Intern** **10/2000 – 12/2000**  
**Winning Solutions, Inc., Ames, IA**

- Electronically designed, proofread, edited, and produced business cards, direct mail advertisements, brochures, and other promotional materials.

**Graphic Designer** **9/1998 – 1/2000**  
**Boone Today/Shopping News, Boone, Iowa**

- Electronically designed, proofread, edited, and produced printed advertisements.
- Prepared pages digitally and manually (hard copy) for printing.
- Scanned, color corrected, and retouched photos.

## awards

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**Florida Magazine Association Charlie Awards** **08/2005**

- Best Online Magazine - Silver Award (Pageantry Magazine)

**North American Mature Publishers Association Awards** **09/2004**

- General Excellence Award (50PLUS Lifestyles)
- Overall Design Award (50PLUS Lifestyles)
- Calendar of Events/Design Award (50PLUS Lifestyles)
- Most Improved Publication Award (50PLUS Lifestyles)

**North American Mature Publishers Association Awards** **09/2002**

- Special Section Cover Design Award (50PLUS Lifestyles)