



MISRGO Evaluation Technology Workshop

Evaluation Report

5. Would you like to learn more about web-based tools to help you conduct your evaluations (and assist with program activities)?			
Yes		17	94%
No		1	6%
Total		18	100%

Dr. David Fetterman & Ms. Linda Delaney
Dr. Fetterman & Associates

Little Rock, Arkansas

September 27, 2007

Introduction


A technology-oriented workshop was conducted for MISRGO grantees and evaluators on September 27, 2007. It was designed to provide an introduction to web-based tools, with hands-on exercises and training. The tools will be used to enhance MISRGO evaluations and in the process improve program practice.

The focus of the training was on: online survey construction, digital photography, blogging, picture file sharing, online documents and spreadsheets, and videoconferencing (on the net). (See Appendix A for the entire technical assistance training agenda and Appendix B for the technology training.)

A pre-test was administered as part of the evaluation technology training. The workshop participants completed the survey before attending the workshop. The group created another online survey and blogs during the workshop. They were also introduced to telephony, picture files sharing, digital photography, and Google calendar. They completed a post-test at the end of the workshop. This effort produced a demonstration of pre- and post-test design in evaluation, using web-based technology (online survey software). The results of the pre- and post-tests are presented below.

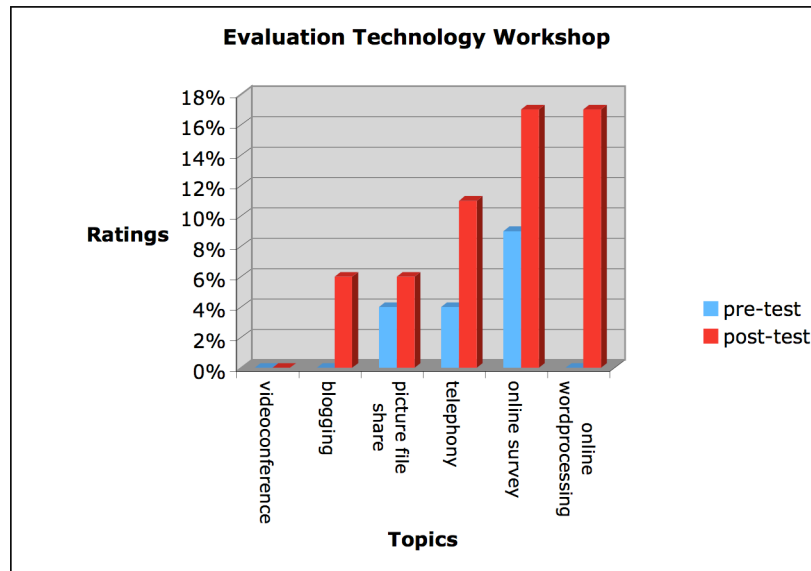
Summary

Overall, participants' demonstrated a commitment to learning more about web-based technology to improve evaluation efforts and program practice.

7. Would you like to learn more about web-based tools to help you conduct your evaluations (and assist with program activities)?			
Yes		23	100%
No		0	0%
Total		23	100%

Specifically gains were made in knowledge and ability in the areas of blogging (using Google's blogger software), picture file sharing, telephony, online survey, and videoconferencing online. In addition, participants reported increased knowledge about other tools after completing the workshop including Google interactive

web-based calendars. Participant feedback was consistently positive. A few emails also provide some insight into the participants' assessment of the workshop: "Thank you, Dr. David, for the session last week. I will put into practice all I have learned." Another said: "Hi. Thank you for your patience and thoughtfulness with us!!! Thanks also for the blogs!!!"



The only reported problem with the workshop was the computer labs. Many were not configured to operate correctly and almost all of them timed out during the workshop. Overall, however, participants rated the workshop "a success." The details concerning the pre- and post-test survey findings are presented below for additional insight into the participants' experience and skill enhancement.

Detailed Findings

Level of Knowledge Pre-test Findings

The workshop participants rated their level of knowledge about evaluation technology in the following manner:

Low: telephony, and videoconferencing, and blogging
 Medium: online wordprocessing and online survey
 High: none (minimum 10% threshold)

5. Please rate your level of knowledge concerning the following web-based tools:						
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Low (very little knowledge)	2	Medium (familiar with the use of this tool)	4	High (very knowledgeable)	
Blogging (Blogger)	14 61%	4 17%	4 17%	1 4%	0 0%	
Online Survey (Zoomerang)	9 41%	4 18%	7 32%	0 0%	2 9%	
Online Wordprocessing and Spreadsheets (Google Docs)	8 35%	5 22%	9 39%	1 4%	0 0%	
Picture file sharing (Picasa)	11 48%	6 26%	2 9%	3 13%	1 4%	
Telephony (free internet telephone - Skype)	15 65%	3 13%	3 13%	1 4%	1 4%	
Videoconferencing (on the internet for free (iVisit and iChat)	15 65%	3 13%	4 17%	1 4%	0 0%	

Pre-test Level of Knowledge

What Participant Would Like to Learn About


The participants wanted to learn about tools that would enhance their programs and measure performance. They had a wide range of tools they wanted to learn about to enhance their evaluative skills.

Most common requests: surveying and blogging

6. What would you like to learn about concerning web-based tools for evaluation purposes?	
#	Response
1	statistics
2	Whatever may enhance the program
3	I would like to learn more about developing spreadsheets
4	nOT FAMILIAR with program
5	I would like to learn everything, to help operate my program in a more effective, suffiecient way.
6	How to measure the performance outcomes.
7	online surveying
8	Everything I can.
9	Everything I can.
10	Anything that can enhance data collection is an efficient manner for a one-person staff.
11	How to custmerized to the link of your progam?
12	All of the above tools
13	Yes
14	Everything
15	web-based surveys
16	All
17	Everything possible. This is my first time doing this
18	Whatever necessary at this point
19	How effective these tools are within the documents used by my client. EAEC
20	everything
21	THE COMPLETE PROCESS
22	I would like to learn more about the survey's, blogging.
23	everything

Would You Like to Learn More

The overwhelming response to the question, "Would you like to learn more?" resulted in a 100% affirmative response.

7. Would you like to learn more about web-based tools to help you conduct your evaluations (and assist with program activities)?			
Yes		23	100%
No		0	0%
Total		23	100%

Post-test Findings

Level of Knowledge Post-test Findings

The workshop participants rated their level of knowledge about evaluation technology in the following manner:

- Low: telephony, videoconferencing, and picture file sharing
- Medium: online survey, online wordprocessing, videoconferencing
- High: online survey, online wordprocessing, telephony

3. Please rate your level of knowledge concerning the following web-based tools:					
Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	1 Low (very little knowledge)	2	3 Medium (familiar with the use of this tool)	4	5 High (very knowledgeable)
Blogging (Blogger)	1 6%	5 28%	6 33%	5 28%	1 6%
Online Survey (Zoomerang)	1 6%	3 17%	9 50%	2 11%	3 17%
Online Wordprocessing and Spreadsheets (Google Docs)	2 11%	3 17%	9 50%	1 6%	3 17%
Picture file sharing (Picasa)	3 17%	3 17%	6 33%	5 28%	1 6%
Telephony (free internet telephone - Skype)	6 33%	1 6%	7 39%	2 11%	2 11%
Videoconferencing (on the internet for free (iVisit and iChat)	5 28%	4 22%	8 44%	1 6%	0 0%

Post-test Level of Knowledge

What Participant Would Like to Learn About



The participants wanted to learn more about “everything”, demonstrating a thirst for more information and web-based tools.

Most common requests: online spreadsheets, more on blogging and online survey programs, as well as videoconferencing




4. What would you like to learn about concerning web-based tools for evaluation purposes?	
#	Response
1	The more knowledge adapted the better towards good time management. So any bit of information will be of great assistance.
2	Everything
3	Everything
4	Online spreadsheets
5	Websites
6	Any and all necessary
7	I would like more information on what was shared today on blogging and online surveys.
8	A little more hands on experience with some of the web based tools.
9	More on Zoomerang Survey tool.
10	Everything
11	Everything
12	Everything.
13	Videoconferencing and Blogging

Would You Like to Learn More

The response to the question, “Would you like to learn more?” resulted in a 94% affirmative response.

5. Would you like to learn more about web-based tools to help you conduct your evaluations (and assist with program activities)?			
Yes		17	94%
No		1	6%
Total		18	100%

The concluding question of the post-test was: Select the tool you plan to use the most in the future. The participants selected the tools we spent the most time on during the workshop: online survey software and blogging.

6. Select the tool you plan to use the most in the future.			
online survey software		9	50%
internet telephony (Skype)		0	0%
blogging		8	44%
digital photography		1	6%
file sharing		0	0%
Total		18	100%

Appendix A

Agenda



Minority Initiative Sub-Recipient Grant Office Technical Assistance Workshop

September 26-27, 2007
September 26 -Black and Gold Room
September 27- Corbin Hall Room 105

Type of meeting:

Technical Assistance Training-Fiscal Year 2007-2008

Agenda topics

September 26 *(Black and Gold Room)*

9:00-9:05 am

Introduction and Overview

Ruthie Johnson

9:05am-Noon

Volunteerism

Rebecca Burton

Dept of Volunteerism

Noon-1:00pm

LUNCH

1:00-3:00pm

Resources and Programs

Arkansas Dept. of Health

September 27 *(With Evaluators in Corbin Hall Rm105)*

9:00am-9:05am

Welcome and Introduction

Marian Evans

9:05am-Noon

Technology and Evaluation

Dr. David Fetterman

Evaluation Monitoring System

Noon-1:15pm

LUNCH (Black and Gold Room)

1:15-2:15pm

Technology and Evaluation

Dr. David Fetterman

Evaluation Monitoring System Wrap-up

2:15-2:30pm

Television Advertising

Diony Monestime

2:30-2:45pm

Announcements and Evaluation

Carmelo Abraham

Appendix B

MISRGO Evaluation Technology Workshop

Dr. David Fetterman & Associates

September 26, 2007

Agenda

- I. Introductions (and quick needs assessment)
- II. Overview of the Workshop (familiarization with web-based tools for evaluation)
- III. Online Survey
 - a. Online Survey – pre-test (Zoomerang)
 - b. Online Survey – construction of survey
 - c. Online Survey – bells and whistles (mailto: and bold functions)
- IV. Digital Photography
 - a. Taking Pictures
 - b. Cropping Photos
 - c. Adjusting Color
 - d. Exporting into a JPEG
 - e. Using in a report and web page
- V. Blogging
 - a. Creating a blog (creating a google account and selecting a template)
 - b. Posting Text and Adding Pictures
 - c. Settings – interactive or web like posting
 - d. Invitations to blog
- VI. Picture File Sharing (Picasa)
 - a. Uploading photos
 - b. Editing photos – cropping, red-eye, contrast
 - c. Creating slide shows (including embedded slide shows for web pages)
 - d. Sharing digital photos
- VII. Online Documents and Spreadsheets - Demonstration
- VIII. Videoconference - Demonstration

First Task:

1. Pre-test Demonstration

Go to: <http://www.zoomerang.com/survey.zgi?p=WEB226XQJM242J>