

The Total Integrated Marketing Solutions



Our Goal

To build a powerful consistent Brand across all communications. The PRIME MOVERS...

PMPI Production House

PMPI is the leading group in the production industry that capitalizes on the use of the most advanced technology and equipment, and combines this with the company's youthful energy and creativity, to bring about effective, high-impact solutions to a clients' business objectives.

PMPI Production Team

PMPI is composed of young and innovative professionals, fun and up-to-date, high energy, eager to take on new challenges. All fired up!

The PRIME MOVERS...

Prime Movers Production, Inc. is all about the partnership of creativity and technology and the consistent pursuit of innovation in order to deliver long-term results and benefits to our clients - all done in an environment of inspired energy.

We generate new ideas aligned with your objectives and translate them into effective outputs. More than event management, more than promotions, we are here to help you build your business through strategic campaigns, high-impact events, aggressive PR, and impressive visuals, executed with the use of the most advanced technology in the industry.

We invite you to move with us towards a bigger future.

The Business Solutions

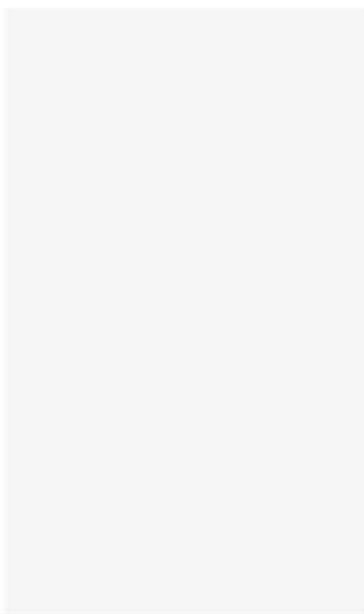
Our wide range of expertise and extensive equipment line up are all integrated to deliver a smooth and seamless execution of your marketing objectives. This is the distinct advantage of having all these done in-house: you get an unforgettable, unified campaign while maximizing finances.

PMPI Production House

- o Strategic Marketing. We work closely with you to align on your objectives, map out strategies, and determine the best ways to accomplish them.
- o Events Programming and Execution. From Corporate Events, Mall Tours, Product Launch, and even Trade Exhibitions and Expositions, PMPI will be more than able to meet your requirements.
- o Graphic & Print Design. design matters. Whether producing a national advertising campaign to a simple invitation, the principle is the same. It has to be visual. Unique. Mesmerizing. Unforgettable. Design is our passion....We love to share it.
- o Digital Video Production. We know the importance of Audio Visual Presentations in properly getting your message across, that's why we use only the best: Electronic Field Production, Uncompressed Non Linear Editing, Motion Graphics, and Animation.
- o Visual Systems. Glass Beaded Hi-Resolution LCD Projectors, TV Wall, Close Circuit Coverage, and Digital Wallpapers. . . just some of the standard multimedia tools you can expect from PMPI events.
- o Stage Effect Lighting. With Litho Gas & LASER Effect Lighting, Virtual Dress-up, Creative Staging, and Hang & Lift Facilities, you are assured of a powerful show.

The Services

A Powerful Mix of Technology and Creativity



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PMPI Promo House

o **Thematic & Long Term Promotions.** Be it Sales & Promotions Activation or Customer Relationship-Building Programs such as:

1. Nationwide Activation
2. Bar and Mall Tours
3. Site merchandising
4. Loyalty Programs
5. Customer Care
6. Database Formation

PMPI has the resources and manpower to implement your marketing plans.

Prime Resource (PR) Manila, Inc.

o **Media and Public Relations.** Our team of aggressive media, PR, and marketing professionals have combined their expertise in these various fields to provide a fresh approach to you PR needs.

o **New Media.** We recognize the potential of emerging media and are quick to capitalize on their advantages.

Stageville, Inc.

o **Creative Staging.** We know that the key to create a dynamic and high impact events stems from the staging. That's why we formed our own group of staging company to provide you designs that incorporates technology and visual. Giving you total control.

o **Exhibit Displays and Modules.** Our exhibit team are composed of powerful mix of experience and skilled professional. Fresh new ideas and look all the time to make your exhibit booth outstanding.



Partners of PMPI

What partnerships can bring



We place great importance in our relationships with our partners. As their businesses have grown over the years, so has PMPI evolved to keep in pace with the demands of the changing times. We take pride in giving our clients the competitive edge for their businesses through our distinct concepts, innovative design and effective approach and execution. We are proud to be associated with a satisfied clientele composed of industry leaders.

Ottica Corporation
Ayala land Inc.- Community Innovations, Inc.
British Petroleum (BP Philippines) – Castrol Philippines
Aventis Pasteur—Aventis Sanofi
Citibank of North America
Nokia Communications
Community Innovations, Inc.
JDH-Zuellig
Micro Warehouse (Palm Pilot & 3com)
Procter & Gamble Philippines
SM Super Malls (Shopping Center Management Corporation)
VISA International
Hongkong Shanghai Bank Corporation (HSBC)
Embassy of the United States
Globe Telecom
Thai Airways
Innove Communications
Petron Corporation
Block & White
Solar Entertainment/Solar Sports
Santa Lucia East Grand Mall
Adidas-TBWA-SMP
Rhoer Corporation

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