

Mouton de Gruyter

A Division of Walter de Gruyter GmbH & Co. Publishers

To all authors interested in publishing their manuscript in the Humor Research series

Proposal submission

Contact one of the series editors about your idea. He will be happy to work with you on the development of your proposal.

Submit your proposal formally to one or to both series editors.

The proposal should contain the following:

- a) title
- b) brief explanation of what the book is about
- c) ... and why it is important (theoretically and methodologically)
- d) proposed structure of the book and rationale for that structure
- e) brief narrative CV of author or editors submitting manuscripts to Mouton de Gruyter for the first time
- f) description of target audience / proposed market
- g) titles of any publications that will be in direct competition with your book
- h) approximate length (ideally **300–350** pages)

Length of proposal: approx. **3** pages.

The series editors will examine your proposal and work with you to prepare it for submission to Mouton de Gruyter. When the series editors consider the proposal to be ready, they will forward it with a covering letter of recommendation to Mouton de Gruyter.

If the proposal is accepted, the series editors will ask Mouton de Gruyter to send you a “letter of intent” indicating our interest in receiving a full draft manuscript, to be published pending positive external evaluation.

Draft manuscript submission, review, and revision

When your draft manuscript is ready, send it to both series editors. They will work with you to prepare the manuscript for external review.

The series editors will provide feedback from the evaluation process and will work with you if revisions are required. Once revisions are completed to the editors’ satisfaction, they will forward your manuscript to Mouton de Gruyter, and request that a contract be offered for publication of your book.

Delivery of final manuscript

The final version of the manuscript should conform to the Mouton style sheet. On delivery of the final manuscript, please also supply the following:

- a) a brief promotional text of about 150 words (or positive comments from colleagues about the book), which can be used for the back cover (as requested in the “Author’s Questionnaire”)
- b) a longer promotional text of about 300 words (as requested in the “Author’s Questionnaire”)

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