

Making the Grade Television Show

March 2006

Mary Alice's new position

Overall goal: coordinate media programs, move them forward, and provide consistency

1. Job description has 7 components:
planning and vision
2. School, community, public relations
3. Staff development
4. Curriculum and instructional support
5. Budgeting, collection and facilities management
6. Policies and guidelines
7. Supervision
8. Web site

School media centers are one of the largest single investments a school district makes in the education of its children; collections serve everyone in the school

2. Discuss the collection assessment

Same day collection assessment done of 7 of 8 media centers; this is an assessment of copyright data that gives a global view of our collection

Results show that our collections are still dated, older than the state average and older than the recommended standards

Elementary average date	1982
Middle average date	1985
WSHS date	1971

Results help us

- Plan for collection development and improvement; show what areas are especially dated, what areas are critically in need of improvement; and how we compare to recommended core collection standards
- Develop budget proposals for the next 3-years
- Prepare reports on areas of the collection that especially need improvement

Report prepared and it will be on the web site

Summary of assessment process and results

Minnesota state standards recommend a collection having an average age of not more than 10 years old

Average cost of a new book is now \$2052

Studies in 16 states including Minnesota show that access to a quality media center collection and to the media center has a positive impact on student achievement

3. New WSHS media center plans--I am trying to secure the large drawing to have on the set.

Competition from Barnes and Noble, coffee shops

Want to make the media center a place where kids want to be, inviting environment

2 labs, 1 lab within media center

Multimedia/production/meeting/staff development room

Equitable access to information in all formats; equitable access to technology

4. The parent involvement piece of this plan;

1. Parents were involved with site visits last fall and on the overall planning committee
2. Weeding workshops; approximately 20 parents have been involved helped with weeding
3. Friends for the WSHS Library group will help with fund raising, decorating. Leanne Becker
4. Donations

5, Student Community Service Project

preparing lists of recommended books; work with BookShelf to donate percentag of proceeds

5. Collection development for staff

Session planned for March 24 to involve staff in selecting materials

6 District web site: Statistics of usage, improvements, what's available

Training

Staff development day in January and during the summer technology academy

Work individually with people who are putting content on the web;

for example:

- A parent starting to maintain the h.s. Athletic club booster club page
- Work with elementary media staff who maintain the web sites for each of their schools

Web site usage is increasing:

Example: 2004 total for district site: 245,0000

2005 total 366,00

First two months of 206- 82,000 should easily reach 400,000

Highest month was November 2005 42000 hits on district site

Most visited sites on the district web site

- Lunch
- Directory
- Human resources
- Transportation
- Curriculum and staff development
- School board
- Elem. curriculum resources
- ELM
- District communications
- Staff Development
- WAPS Foundation

Elementary sites were reconfigured fall 2005

More consistent throughout the elementary schools

Usage is growing

Some things you will find

- Lesson plans and assignments a number of middle school teachers are using this feature; some high school teachers are
- Links to curriculum resources selected by media staff and teachers
- Links to ELM, the electronic library of Minnesota and World Book Online Reference Center. Families should contact media centers for passwords
- Teacher web sites. Example: Joyce, Michael Deiss, House 8W, Lorie Stauffer
- New District Media Program web site has lots of reading ideas and information about media programs

