

THE NEW YORK INTERNATIONAL
INDEPENDENT
FILM AND VIDEO FESTIVAL
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Festival Dates
New York Sept,18-28th

Dear Filmmaker:

CONGRATULATIONS! We are delighted that your film has been officially selected for exhibition in the New York International Independent Film & Video festival 2002. We will be organizing a fantastic event featuring films and videos from around the world, including Canada, Spain, France, China, Germany, Brazil, Ireland, England and of course all over the US You will be contacted in due course regarding your screening time and location and to firm up all other arrangements.

INDUSTRY/PRESS/OPENING NIGHT: If you wish to invite accredited press/industry representatives to your screening simply ask them to fax a request on letterhead to 212/387-0873. (Attn.: Briege) Interested parties will receive an industry pass for the whole event. We will also be inviting extensive press and industry from our own private lists. The Opening Gala celebration is an interactive event featuring both a film market and an art market. As is customary, the whole spectrum of the Entertainment Industry participates including: Distributors, Production Companies, Casting agencies along with International press and media. Festival participants get a fantastic opportunity to promote their film and show trailers by occupying various booths and tables throughout the venue. This opening film market night allows participants to network with industry professionals. Representatives from AFMA, Miramax, Fox Searchlight, Sony Pictures, Lions Gate, FineLine, Giants Entertainment & ! Palisades Pictures have always! attended our opening night event. For promotional/distribution purposes, it is good idea to make up posters and postcards/flyers containing your screening information. Remember this is a great opportunity to expose your work. Be Creative! At our opening night, filmmakers who have purchased promotional booth space (and all screenwriters) can set up after 4:00PM.

ITN DISTRIBUTION Inc: (Frank Munoz) - Director of Acquisitions ITN Distribution aims to take selected films in the festival to the next level of foreign and domestic distribution. ITN Distribution has offices at Cannes, Milan, and AFM as well as sales agents in South America and Asian countries. ITN has many distribution channels in U.S. and other foreign countries. ITN Distribution has achieved good results from the markets and strives to be a successful and progressive distribution company. Filmmakers wishing to discuss the possibilities of securing an international distribution deal for your film are invited to contact Renata via e-mail at renatafilm@aol.com

AFTER-PARTIES/SEMINARS: Each night the festival will be hosting after-parties at some of the best night spots. We will also be organizing a series of informative seminars. Official festival programs will be available at the opening night gala. The festival encourages all filmmakers to introduce their screenings and attend all concurrent events.

TICKETS: As soon as you have been given your schedule time and location (by Stuart Alson), advance ticket sales can be made by calling Ticket Web directly on 1866/468-7619 or you can order them online at www.nyfilmvideo.com <<http://www.nyfilmvideo.com>> .If your film sells out in advance your film will be screened a second time. Please encourage interested parties to buy tickets in advance as this ensures more commitment to attending your screening. Posters may be put up at the cinema on the day of your screening and all promotional postcards/flyers can be left on the NYIIFVF Promotional table at all screening locations.

EXHIBITION MASTERS: If you are attending the festival, it is essential to drop-off all prints to the theater the day before your screening. We ask that you test your print/cue your tape prior to dropping it off at the cinema. If you are screening on tape, please bring your tape at least two hours before the scheduled time. Please be advised that we will not mail back your master to you after the festival unless you have already made arrangements with us. Due to the extremely high volume of films we do not cover the cost of print carriage or return. Therefore it is essential to pick-up the print or tape after the screening is over. You can also send a check for \$20.00 and we will be happy to UPS your print/ tape back to you. Alternatively you can send us your Fed-ex account number and well will ship it out to you after the festival. We look forward to working with you to get the most out of your screening.

Yours truly,
Stuart Alson (Executive Director)

New York International Independent Film & Video Festival

NYIIFVF Success Stories:

Below is a list of films that have achieved success through exhibition at our festival. Our aim is help you to make the most of your screening and to create as much exposure for your film as possible.

- Adios Patria: Documentary narrated by Andy Garcia PBS
- Jane Doe: World Premiere. Best Picture. Distributed by Uniplex (starring Calista Flockhart).
- A Brooklyn State of Mind: Best picture distributed by Artisan Entertainment starring: Danny Aiello
- New Rose Hotel New York Premiere Distributed by Lions Gate and Sterling Entertainment. (starring Christopher walker and Willem Defoe, and. directed by Abel Ferrara)
- Tap water: Most promising maker Award. Distributed by Prescription Films.
- La Cucaracha: NY, Premier. Distributed by Paramount (starring, Eric Roberts. Best Actor
- Desperate but not serious: World Premiere Distributed by Franchise Pictures.(starring Claudia Schiffer, Best Romantic comedy.

NYIIFVF
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