

## **SOCIAL MEDIA LINKS**

### **Hot PR Blogs**

Luke Armour & Beth Farrell, Graduate Observations: <http://armourpr.wordpress.com>  
Steve Rubel, Micropersuasion: <http://www.micropersuasion.com>  
Kevin Dugan, Strategic PR: [http://prblog.typepad.com/strategic\\_public\\_relation/](http://prblog.typepad.com/strategic_public_relation/)  
Jeremy Pepper, Pop PR Jots: <http://pop-pr.blogspot.com>  
Elizabeth Albrycht, Corporate PR: <http://ringblog.typepad.com/corporatepr/>  
Robert French, InfOpinions: <http://www.auburnmedia.com/wordpress>  
Mentors of PR, Marcom Blog: <http://www.marcomblog.com/>  
The Bad Pitch Blog: <http://badpitch.blogspot.com/>  
Phil Gomes, Phil's Blogservations: <http://www.philgomes.com/blog/>  
Tom Murphy, PR Opinions: <http://www.natterjackpr.com/>  
The New PR Wiki (great resource) <http://www.thenewpr.com/>

### **Places to find additional Blogs**

Technorati <http://www.technorati.com>  
BlogPulse <http://www.blogpulse.com/>  
Blogdigger <http://www.blogdigger.com>  
Google Blog Search <http://blogsearch.google.com/>  
Blogger.Org: Network and Guide of Women Bloggers Search, <http://blogger.org>  
Bloglines <http://www.bloglines.com/>  
PubSub PR blogs <http://www.pubsub.com/lists/pr.php>  
PubSub <http://www.pubsub.com/>

### **Hot PR Podcasts**

The Hobson & Holtz Report <http://www.forimmediaterelease.biz>  
Across the Sound <http://www.acrossthesound.net/>  
EarSHOT <http://edelman.com/earshot>

### **Places to find additional Podcasts:**

iTunes Music Store <http://www.itunes.com> or <http://www.apple.com/itunes/>  
Podcast alley <http://www.podcastalley.com/>  
Podcast Net <http://www.podcast.net>  
millionPodcasts <http://www.millionpodcasts.com/>  
EveryPodcast.com <http://www.everypodcast.com/>  
Tech Podcasts <http://www.techpodcasts.com/> 100% Tech Show listings of Child Safe  
Educational Shows  
Yahoo Podcasts <http://podcasts.yahoo.com/>  
Podcast Bunker <http://www.podcastbunker.com/>

### **Notable Podcatchers:**

iTunes <http://www.apple.com/itunes/>  
jPodder <http://jpodder.com/>  
Juice <http://juicereceiver.sourceforge.net/>