

MotoFemina

A Real Women's
Motorcycle Series



MotoFemina is a reality video series that features three women from Santa Fe, New Mexico who are encountering motorcycle riding for the first time. The three women are drawn from all walks of life, but one thing unites them: their passion to break out of the ordinary and become motorcyclists.

To get them started in style, they are outfitted with high performance BMW apparel that's designed for women's physiques and that enhances their femininity. They are also assigned a brand new BMW F 650 GS motorcycle which they will ride as the MotoFemina crew follows them on their journey.

MotoFemina the video series honors the mystique of motorcycling and the spirit of the open road. It also honors uncommon women as they quest after adventures that only motorcycling can bring. At the end of the journey, one woman is awarded a new BMW F 650 GS motorcycle and the leadership of a new band of motorcyclists known as—MotoFemina.

To learn more visit MotoFemina.com

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Rick studied film at Chicago's Columbia College, then continued to develop his skills working on productions ranging from no budget independent films to glossy corporate commercials. He moved to Santa Fe, New Mexico in 1995 to develop outdoor adventure media projects and to collaborate with the diverse artistic community of Northern New Mexico.



Rick started a lifelong relationship with motorcycles at the age of twelve when his grandfather brought home a Honda C50. He currently owns two Ducati motorcycles and lusts for a third.

From his first reading of *Zen and the Art of Motorcycle Maintenance* in college He worked to capture the pleasure of riding on film by using the motorcycle as a vehicle to explore physical and emotional landscapes.



Rick developed a custom fabricated video camera motorcycle mounting system for shooting MotoFemina and two other projects under development.

For an expanded biography visit MotoFemina.com



MotoFemina

Downloadable Press Files

Photos (2272x1704 .tiff files)

[MotoFemina with Mentors](#)

[MotoFemina with F 650 GS](#)

[MotoFemina Crew](#)

[MotoFemina Director](#)

[Laura](#)

[Synth](#)

[Jess](#)

Text (.txt files)

[Home Page](#)

[Episode Descriptions](#)

[Director's Biography](#)

Graphics (.eps files)

[MF Bike Logo](#)

[MF Logo](#)

Video (.mov QuickTime™ file)

[MF Trailer](#)

Please [contact](#) Rick de Saussure for additional resources.

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