



Lindsay Lush

LUSHGRAPHICDESIGN.COM

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SUMMARY

Over four years of responsible experience as a graphic designer working in fast-paced production environments with multiple demands. Creative, innovative, and self-directed. Consistently recognized for exceptional design and illustration capabilities and for exceeding expectations. Outstanding communication and project management skills. Ability to listen, collaborate and follow through on commitments. Experienced working with a diversity of personalities from all walks of life. Proficient with many design applications in a variety of media including: InDesign, Photoshop, Illustrator, and Dreamweaver. Dependable, hardworking, and flexible. Dedicated to focusing on the details while envisioning the “big picture” end result.

ACCOMPLISHMENTS

- Sole designer of all marketing materials and collateral for more than 18 musical theater productions in three seasons, attracting nearly sold-out audiences ranging from 200 to 2900. Created season brochures, posters, mailers, bus signs, email blasts, print and web ads, magazines, programs, signage and T-shirt designs. *Consistently received outstanding feedback on innovation and design from managers, clients and patrons.*
- Sole designer of promotional materials for annual auctions and donor events generating revenues of over \$500k per event. Designed the branding, formal four-part invitations, postcards, advertisements and email blasts and created the layout of auction catalogs. *Received overwhelmingly positive feedback on the designs, most significantly from long-time donors.*
- Developed and implemented a creative advertising campaign, including concept analysis, organization of photo-shoots, art direction and overall design. *The promotion led to nearly sold-out performances.*
- Assisted in managing print and advertising budgets, incorporating knowledge of specific printing costs and techniques. *Maintained a high-quality design standard that consistently exceeded patrons' expectations, while working within increasingly limited budgets.*
- Created an updated look for a quarterly, 48-page magazine. *Received many positive comments from subscribers regarding the invigorated design and overall appearance.*
- Designed print campaigns in magazines and programs for more than 15 clients. All continue to advertise in these publications. *The quality of the advertising projects led to further, outside design work from advertisers.*
- Designed and illustrated materials for the upcoming season including: a 16-page season mailer, a five-, four-, and three-show tri-fold season brochure and five posters. Created a fresh and energized look for the organization's 30th anniversary season. *The client was extremely happy with the designs and with the nature of the relationship, ultimately leading to additional projects.*

PROFESSIONAL EXPERIENCE

Graphic Designer/Marketing Associate (April 2006 – present)
Flying House Productions, Home of Seattle Men's Chorus and
Seattle Women's Chorus (Seattle, WA)

Freelance Graphic Designer (March 2009- present)
Village Theatre (Issaquah and Everett, WA)

Owner and Graphic Designer (January 2009 - present)
Lush Graphic Design (Seattle, WA)

EDUCATION

Graduated with Honors
The Art Institute of Seattle
Bachelor of Fine Arts, Graphic Design (March 2009)

SPECIAL SKILLS

Proficient in Adobe Acrobat, InDesign, Illustrator, Photoshop, Dreamweaver, and all Microsoft Office programs.
Very knowledgeable in html, and CSS and familiar with Flash