

## ***Apple Announces iLife '04***

***New Versions of iPhoto, iMovie & iDVD;  
Introducing GarageBand***

MACWORLD EXPO, SAN FRANCISCO—January 6, 2004—Apple® today announced iLife™ '04, the next generation of Apple's award-winning suite of digital lifestyle applications. iLife '04 features major new versions of iPhoto™, iMovie® and iDVD™ and introduces GarageBand™, a revolutionary new music application that turns a Mac® into a professional-quality musical instrument and recording studio for musicians and aspiring musicians alike. iLife '04 also features the recently-released iTunes® 4.2, the world's best digital music jukebox software which includes the iTunes Music Store, the world's number one digital music service. iLife '04 leads the industry in allowing consumers to easily organize their photos, manage their music collection, create movies, author DVDs and now create music.

"With iLife '04, Apple is taking another leap far ahead of its PC competitors in offering the most innovative software for organizing and creating digital music, photos and movies," said Steve Jobs, Apple's CEO. "And now GarageBand does for music creation what

***Con't on page 2, iLife '04***

## ***Free Macintosh Computer Demo***

***at Central Branch of Kitsap Regional  
Library***

One of the suggestions at the business meeting on November 21st was that we conduct a "beginners" training session to help those who could use some hands-on instruction, with someone looking over their shoulders. The logical time for this would be after Christmas when many of us and potential new members would have new hardware or software and questions about using them.

So, on Saturday, January 24th we will be having our training session at the Central Branch of the Kitsap Regional Library (1301 Sylvan Way, Bremerton). We have reserved the community room from 1:30 PM to 5:30 PM. The agenda is being developed and will contain things like graphics, basic system familiarization and using the internet. There is a Wireless LAN connection in the room so there would be internet access. We will also have the group's new projector available powered by the new iBook, so that everyone can see demonstrations without looking over someones shoulder at a computer screen. See you there!! ●



***United We  
Stand***

### **KMUG MONTHLY MEETING**

#### **Luncheon**

Third Thursday of each month at 10:30  
A.M.

Solarium Room, All Star Lanes,  
Myhre Road, Silverdale  
(one block East of Silverdale Way)

#### **Evenings**

The time and place of the evening meetings  
is changing. Please be patient while these details  
are being worked out.

***KMUG's home page is now at:  
<http://www.homepage.mac.com/kmug1>***

## ***Con't from Page 1, iLife '04***

iMovie did for video and iPhoto did for photos—makes the creative process easy and affordable for everyone. Over half of U.S. households have at least one member who currently plays a musical instrument, so we think GarageBand is going to find a very receptive audience.”

GarageBand turns the Mac into a complete recording studio, allowing both novice and seasoned musicians alike to easily play, record and create amazing music using a remarkably simple interface. With GarageBand, recorded performances, digital audio and looping tracks can easily be arranged and edited like building blocks to create a song. GarageBand comes with more than 50 software instruments, including a premium-quality grand piano, that can be played and recorded with any USB or MIDI music keyboard. Over 1,000 professionally pre-recorded audio loops can be combined to make complete songs or backing tracks. Vocals and live instruments such as guitars can be recorded digitally via microphone or analog input. All these tracks can be edited and mixed together with over 200 pro-quality effects presets, including pro-quality effects such as reverb and echo, and the built-in expertise of professional recording engineers. With GarageBand's advanced modeling technology, guitar players have access to some of the most revered vintage amplifier sounds with six guitar amps, including clean jazz, arena rock and British invasion. GarageBand can also export completed songs to iTunes for burning to CD, encoding in MP3 or high quality AAC, transfer to iPod™ or for use in the other iLife applications.

iPhoto 4 now lets users scroll through and resize up to 25,000 photos in seconds to find exactly the photo they're looking for. New time-based photo organization gives users even easier access to their photos, and Smart Albums automatically organizes photos based on date, keyword or the user's own rating. New slideshows include cinematic transitions and controls for rotating, rating and deleting photos on the fly. With Rendezvous™ photo sharing, photos can easily be shared between computers across home networks.

iMovie 4 features editing directly in the timeline to

make movie creation easier and faster. Users can select and edit multiple clips simultaneously to modify and render clips faster and more efficiently. With graphical audio waveforms and live audio scrubbing, users can find specific edit points in audio tracks, and alignment guides make it easy to precisely sync video and audio. Live video can be imported directly from an iSight™ camera to the clips panel. iMovie 4 also makes it simple to share movies over the Internet via email or web with a .Mac HomePage, and users can take movies with them when they travel with a compatible Bluetooth mobile phone or PDA.

iDVD 4 includes 20 new Hollywood-style themes, many with intro movies and sub-menus, that can be personalized with music, photos and movies for truly original DVDs. Movies from iMovie, photos from iPhoto and music from iTunes or GarageBand can be added directly to a DVD via the media browser, and enhanced photo slideshows can include cinematic transitions and iTunes playlists. The DVD Map provides an overview of entire DVD projects, and professional-quality encoding can fit over two hours of video on a single DVD.

iLife '04 also includes the latest version of iTunes, the world's best digital music jukebox software with the iTunes Music Store inside. iTunes allows users to import music from CDs, legally download music for just 99 cents per track, organize and mix the music in their digital music libraries into custom playlists, burn custom CDs or take their entire music collection with them on their iPod. The pioneering iTunes Music Store, iTunes digital music jukebox software and market-leading iPod portable digital music player provide a complete solution for music fans to buy, manage and listen to their digital music collections anywhere.

### **Pricing & Availability**

iLife '04 will be available on January 16 for a suggested retail price of \$49 (US) through the Apple Store® (www.apple.com), Apple's retail stores and Apple Authorized Resellers. The iLife '04 applications will also be included with all new Macs.

***Con't on page 3, iLife '04***

# *Flash Streaming Video Hits the Web*

*By Jim Dalrymple*

San Francisco, California-based Macromedia Inc. will announce on Tuesday plans to partner with VitalStream Inc. to provide customers with the Flash Video Streaming Service. The new service will stream Flash video much the same way that Apple Computer Inc. uses Akamai Technologies' network to stream its QuickTime content.

"We feel the Web is prime for a video revolution," Chris Hock, director of product management,

## *Con't from page 2, iLife '04*

An iLife Up-To-Date upgrade package is available to all customers who purchase a new Mac on or after January 6 that does not include iLife '04. The iLife Up-To-Date package is available for a shipping and handling fee of \$19.95 (US). iTunes version 4.2 is currently available as a free download at [www.apple.com](http://www.apple.com).

iLife requires Mac OS® X v10.2.6 or later, QuickTime® 6.4 or later, a Macintosh® computer with PowerPC G3, G4, or G5 processor, 256MB or more physical RAM and a 1024x768 or larger display. A 600 MHz G3 processor or faster is required for GarageBand and a G4 or G5 processor is required for GarageBand software instruments. An Apple SuperDrive™ or 733 MHz G4 processor is required for iDVD and a SuperDrive is required to burn DVDs.

Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Apple is committed to bringing the best personal computing experience to students, educators, creative professionals and consumers around the world through its innovative hardware, software and Internet offerings. ●

Macromedia, told MacCentral.

Hock cites Flash's ability to include interactive content and become a part of a Web site as key components that developers and businesses look for in a product today, but isn't available to them. Macromedia does acknowledge that education will be key for people to accept Flash Video as an alternative to the competition, which is already entrenched in the market.

Apple, Microsoft and Real Networks are the big players in the streaming video market today. All three offer customers free and pro versions of their applications as well as Web sites to view content specifically designed to highlight the benefits of their technology. But Macromedia doesn't feel any of these companies are doing it right.

"We don't feel video is being deployed correctly on the Web right now," said Hock. "We are offering the next generation of video delivery -- this is our coming out party."

To showcase the new Flash Video service, Macromedia will launch a Flash Video gallery ([http://www.macromedia.com/shockwave/download/download.cgi?P1\\_Prod\\_Version=ShockwaveFlash](http://www.macromedia.com/shockwave/download/download.cgi?P1_Prod_Version=ShockwaveFlash))

## *Con't on page 7, Flash Video*

### *Mac Lab Meetings*

Mac Lab is a Special Interest Group (SIG) associated with the Kitsap Computing Seniors. The Lab offers an opportunity for persons interested in the Macintosh computer to gain some hands-on experience and get answers to questions in an informal setting. The Lab is conducted by members of KMUG.

Mac Lab meets every Tuesday afternoon that school is in session.

The meeting is at Poulsbo Jr High in Room A2 from 2:45pm until 4:30pm. If you have any questions contact Gwen Kauffroath (360)377-1715; [gwenk17@comcast.net](mailto:gwenk17@comcast.net)

*from Technology - Mac Central*

## ***HP Deal Latest Boost for Apple iPod***

***By May Wong***

From snowboarding companies to soda conglomerates, marketing-savvy multinationals that worship at the altar of hip are fixated on wooing the iPod generation.

PepsiCo, Burton Snowboards, Volkswagen and America Online have all struck branding deals with Apple Computer in a quest to capitalize on the gadget's massive popularity.

Now, with a freshly inked deal with Hewlett-Packard, the world's No. 2 computer maker, Apple may have scored its most significant marketing coup yet. It also gets a crucial boost onto Windows-based computer desktops.

HP's decision to scrap its own development plans for a portable music player and online music store in favor of the shiny iPod and its iTunes pay-per-song Internet store paints another coat of luster on the consumer electronics' sensation of the moment.

In less than a year, iPod and its iTunes support sheath have broken open the world of digital music, drawing dozens of rivals into the market as the music industry surrendered its Internet inhibitions.

Apple has now sold more than 2 million iPods, making it the top seller of hard-disk portable audio players with more than 50 percent market share. iTunes has dispensed more than 30 million songs at 99 cents a pop.

Coated in HP's signature blue hue, the iPod will get a new name under the Hewlett-Packard brand. But everyone will know it's an iPod.

"We looked at the music space and said, 'There's a great digital music player and a great music store out there, so it's logical for us to partner,'" HP CEO Carly Fiorina said in an interview at the Consumer Electronics Show in Las Vegas.

The drawing board for an HP-developed portable player and online music store was shelved after Apple called about a possible deal - and the game plan changed hastily just as attendees converged on Las Vegas, Fiorina said.

The deal means the iTunes music jukebox program will be pre-installed on all of HP desktops and laptops beginning this summer, a plus for Apple, whose computers are limited to a niche of less than 5 percent of the worldwide PC market share.



Carly Fiorina, Chairman and CEO of HP, holds an HP iPod during a keynote address of the Consumer Electronics Show at the Las Vegas Convention Center Hilton Hotel Thursday, Jan. 8, 2004. HP announced a partnership with Apple. (AP Photo/ Joe Cavaretta)

"The second largest manufacturer of Windows computers, for digital music at least, is standardizing on the Apple platform, and that has never happened before," said Phil Leigh, an analyst with Inside Digital Media.

HP's pricing has not been announced, but Apple's iPods start at \$299. Apple's new, cheaper, compact model is not part of the HP deal.

"This is a big step for Apple," said Phil Schiller, Apple's senior vice president of worldwide product marketing. "We're trying to grow the market for iPods and iTunes and to reach more Windows users, and HP brings a lot of Windows customers."

Other executives say Apple wields tremendous influence when it goes to the bargaining table with other companies.

***Con't on page 5, iPod***

### Con't from page 4, iPod

Cupertino, Calif.-based Apple has a record of product and marketing innovation, a top-tier brand and a charismatic chief executive in Steve Jobs who last year persuaded record label executives to get over their copy-protection worries and make more of their music available on the Internet with fewer restrictions.

In October, Pepsi signed a deal with Apple to give away 100 million songs from the iTunes Music Store, making one of every three Pepsi customers a winner.

The marketing campaign begins Feb. 1 with a Super Bowl commercial - a rare instance of the soda giant promoting another's company's product, said Katie Lacey, Pepsi's vice president of colas and media.

Others are also trying to capitalize on the iPod juggernaut.

Burton Snowboards announced this week that it would make the first wearable electronic jacket with a built-in iPod control system, allowing users to control their music from right on the sleeve without fumbling with zippers, gloves or pockets.

In December, America Online added a direct link to the iTunes Music Store from its AOL music Web page, and Griffin Technology developed an adapter designed specifically to mount onto the iPod and turn the player into a portable FM radio station.

Back in July, it was iPod on wheels.

Volkswagen and Apple launched a marketing campaign dubbed "Pods Unite." During the three-month promotion, iPods were shown in VW showrooms, and VW sold an iPod connectivity wiring and cradle tailored for the New Beetle. ●

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### Technology - MacCentral

## **Apple releases QuickTime 6.5**

*By Peter Cohen*

Apple on Wednesday (17 December 03) released QuickTime v6.5, a new version of its core multimedia technology for the Mac and Windows. The new version incorporates new features and updates, including expanded support for mobile multimedia, improved DV playback options and more.

Apple noted that QuickTime 6.5 adds expanded support for 3rd Generation Partnership Project (3GPP) and 3GPP2 mobile multimedia formats -- intended for the latest generation of multimedia-cell phones. Support for the formats includes the use of Advanced Audio Codec (AAC), Adaptive Multi-Rate (AMR) and Qualcomm Code Excited Linear Predictive (QCELP) audio codecs, MPEG-4 and H.263 video codecs, 3G Times Text, native .3gp and .3g2 file formats and support for Movie Fragments.

Other new features of QuickTime 6.5 include the addition of Unicode text support, enhanced DV

### Con't on page 6, QuickTime



## Con't from page 5, QuickTime

playback, and performance improvements associated with iMovie, iDVD and Final Cut Pro.

QuickTime v6.5 has been released as a free download; check your Software Update System Preferences pane or visit Apple's QuickTime Web site for download links. ●

## ***SPECIAL INTEREST GROUPS***

We have a start at Special Interest Groups (SIGs). The following folks are interested in the subjects listed. E-mail them if you share their interests or need a bit of coaching.

### **PhotoShop**

Bill Gremmert pilgrim-bill@charter.net

### **iMovie**

Dee Tocher dtocher@charter.net

### **Old OSs 7.5-9.2**

J.P. Gagnon jp@telisphere.com

### **Wi/Fi Broadband, OS X, Adobe Applications**

Jeff Harmon curveto@yahoo.com

### **Basic Setup**

Phil Fliieger pfhildirt@earthlink.net

### **Graphics, Printing Hardware**

Gregg Scott gra8scott@charter.net

### **MS Word, AppleWorks**

Charlie Lum punilum@charter.net

### **Basic Setup, Hardware Upgrade**

Bruce Patrick bagpator@comcast.net

### **Corel Draw II**

Jim Bybee martianembsy@earthlink.net

## Minutes

# ***KMUG Meeting***

***December 18, 2003***

Don Diehl called the meeting to order. He reviewed the reorganization meeting of Nov. 21.

It was moved and passed unanimously that :  
Don Diehl would be the President.

Dick Nerf Vice President Apple Representative  
John Dunlap Vice-President Programs

Joan Benze Treasurer

Gwen Kauffroath & Phyllis Robie Secretary

Joe Williams Newsletter Editor & Publisher

Lewis Coleman- Discussion Chairman

Phil Fleiger Publicity Chairman

Greg Scott Evening Meeting Chairperson

Bob Denby Apple Store Representative

Gerry Erickson, Librarian

Permission to distribute the roster to members in good standing was discussed. It was decided to announce this in the next newsletter and give people the chance to opt out if they didn't want their name and info published to the membership (issue not yet resolved).

A paper was passed for people to list their interests in the Mentoring program.

The evening meeting place was discussed. We could get a room at the Parks Dept. on Lebo Blvd for \$15.00 a night. Bruce Patrick offered to let us use his garage, Lewis will check the possibility of meeting at Poulsbo High School.

The "So You Got A Mac" program was discussed. It was decided to put flyers in all of the Libraries and advertise in the papers. We plan to have Basics, Internet, Digital Camera, Printer & Scanner presentations. Bruce Patrick volunteered to bring his laptop, Pam Gremmert volunteered her Imac. We hope to have the KMUG laptop by then. Ross Tocher volunteered to do the scanner presentation. Don offered to bring his printer. Bruce suggested that we download some quicktime movies from the Apple site.

It was suggested that we ask Steve Cox and John Pizzo

***Con't from page 6, Minutes***

### Con't from Page 6, Minutes

if they would give a presentation at some meeting.

The Projector and iBook meeting that was held at Bob & Joan Benze's home was discussed. People present at this meeting were Bob & Joan Benze, Roy & Gwen Kauffroath, Jeff Harmon, and Don Diehl. It was decided that Don will purchase a Panasonic projector PT-LC80U @ \$1975. and an extra lamp @ \$290. from Page Computer. He will also purchase an iBook G-4 -800MHz 640MB ram airport extreme card and case @ \$1200.. at Mac Connection The cost of this would be \$3465.00 Annual expenses were discussed and it was decided that we could afford to do this.

As of Dec 18, 2003 our Treasury has a bal. of \$4876-\$3465. will leave us a balance of \$1411.00. It was

decided that was a safe balance.

Bruce Patrick offered to publish some update CD's for the people with slow connections. Some of these updates are huge.

It was moved to make Frank Hartung an honorary life time member of KMUG. This was to show our appreciation for all he has done for us.

We had two new people present.

Bruce did a demo on iPhoto printing. and color management in Photoshop.

The meeting was closed at 12:30pm. ●

Gwen Kauffroath

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### Minutes - Evening Meeting

## ***KMUG Meeting***

***January 08, 2004***

The meeting was called to order by Don Diehl. Bruce Patrick was the host.

Bruce presented a report on the Mac World Conference and Expo in San Francisco. Bruce also did a nice Powerpoint presentation of Networking, Sharing, and Internet settings.

Don Diehl turned the Treasury books over to Joan Benze.

It was discussed that we may keep the In Design program that Jeff Harmon donated to the club. It would be a better program for Joe Williams to do the News Letters.

Two types of Ethernet cables were discussed. It was

also recommended to go to the Systems Preference Folder -Date Time and set it to Network time. This will keep your computer time set accurately.

Greg is still having trouble finding a suitable meeting place for the evening meeting. He is going to pursue the Silverdale Bowling Alley location.

We used the new computer and projector. Everyone enjoyed and appreciated them. Gwen Kauffroath was appointed caretaker of these. She will use them at the Mac Lab besides the KMUG meetings.

Bill Gremmert made a Certificate of Appreciation for Frank Hartung. The officers signed it. We will try to get Frank to come to the next meeting so that it can be presented to him.

There were 15 members present. ●

Gwen Kauffroath

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### Con't from page 3, Flash Video

featuring content from companies that have already adopted the Flash Video Streaming Service.

Macromedia Flash Player 7 for Mac OS X requires the Mac OS X 10.1 or later operating system from

Apple, and Microsoft Internet Explorer 5.1 (version 3408) or later, or Netscape 6.2 or later browser versions. If you do not have either version of the browser or operating system, use the Apple Software Update application within OS X. You can also go to the respective companies' websites to update your software. ●

***KMUG's home page is now at:  
<http://www.homepage.mac.com/kmug1>***

----- **ABOUT MEMBERSHIP** -----

To join Kitsap Macintosh User's Group, send name, address (e-mail and snail mail) and dues (see renewal below for membership fee to:

**KMUG**

**P.O. Box 1271, Silverdale, WA 98383**

or come to one of our meetings and sign up!

----- **ABOUT KMUG** -----

**Officers/Board of Directors**

President .....	Don Diehl (diehldon@comcast.net)	Web Page Developer .....	Richard B. Nerf
VP - Apple Representative .....	Richard B. Nerf	Event Coordinator .....	John Dunlop
VP - Programs .....	John Dunlop	Publicity Chairman .....	Phil Fleiger
Treasurer .....	Joan Benze	Apple Store Representative .....	Bob Denby
Secretary .....	Phyllis Robie & Gwen Kauffroath	Discussion Chairman .....	Lewis Coleman
Evening Meeting Chairperson .....	Greg Scott	Librarian .....	Gerry Erickson
Newsletter Coordinator ...	Joe Williams (jwilly6173@yahoo.com)	Member-at-Large .....	Vacant
Mac Lab Coordinator .....	Gwen Kauffroath (gwenk17@comcast.net)		

----- **RENEWING MEMBESHIP** -----

If you received a paper newsletter please check the membership expiration date on the address label.

To renew with the newsletter e-mailed to your computer, dues are \$20.

To renew with a paper newsletter, dues are \$30.

----- **ABOUT MEETINGS** -----

**Luncheon**

Third Thursday of each month at 10:30 A.M.  
Solarium Room, All Star Lanes,  
Myhre Road, Silverdale  
(one block East of Silverdale Way)

**Evening**

The time and place of the evening meetings  
is changing. Please be patient while these details  
are being worked out.

**This month's newsletter editor was Joe Williams**



**KITSAP MACINTOSH USER'S GROUP  
POST OFFICE BOX 1271  
SILVERDALE, WA 98383**

