

Larry L. Klug

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OBJECTIVE: To obtain a position as a team player in the field of Graphic and Web Design with an innovative and creative company.

COMPUTER SKILLS

• Desktop Publishing

Adobe Pagemaker
Quark XPress
Microsoft Publisher
Multi-Ad Creator
Adobe Acrobat

• Graphic & Web Design

Adobe Photoshop
Adobe Illustrator
Adobe Pagemill
Adobe Go-Live

• Operating Systems

Mac OS 7.0 through OS 10.2
Windows 98, 2000me, & XP

• Quicktime VR Development

Apple Quicktime VR Authoring Suite
VR Toolbox
SoundSA VR

• Multimedia Presentation Development

Astound
iDVD – iMovie - iPhoto
Microsoft Powerpoint

WORK EXPERIENCE

Meta Marketing, Cincinnati, OH 10/2000 – 11/2002
System Manager & Mac Support Specialist

- Provided hardware repairs and technical support for company's computer network
- Taught Macintosh skills to new employees
- Other duties included web page design, workstation setup, database research for client's tele-prospecting campaigns, and provide campaign reports for clients

Executive Voice and Data, Cincinnati, OH 4/2002 – Present
Web Page Designer, Web Site Administrator

- Design web site design, maintain web account, and continuing update content for web site, "<http://www.evdtech.com>"

Seventh Wave Productions, Mill Valley, CA 7/2001 – Present
Web Page Designer, Online Store & Web Site Administrator

- Improved web site appearance and developed on-line store
- Maintain web site, database updates, on-line store, customer fulfillment, and update content for web site, "<http://seventhwave.tv>"

MarketSource, Atlanta, GA 4/2001 – Present
Retail Product Presenter

- Demonstrate Apple Computer products at Micro Center in Sharonville, Ohio
- Advise and solve problems for current Macintosh computer users

Ritchie Industrial Marketing, Inc, Cincinnati, OH 1/2001- 3/2002
Web Page Designer

- Designed logo, improved web site appearance, and updated content for "<http://www.rimgual.com>"

J. C. Penney Company, Cincinnati, OH
Advertising & Display Specialist

10/1981- 7/2000

- Designed and developed layouts and camera-ready art for newspaper ads, flyers, newsletters, and in-store signage
- Increased staff productivity by 40% by developing and implementing new techniques
- Taught PC skills to management
- Developed skills in customer relations and received two community service awards

ACHIEVEMENTS

AppleVention 2000 - Annual one-day event presented by AppleSiders of Cincinnati. Designed and maintained web site for AppleVention 2000. Designed logo, vendor pack, print media, web site, and multimedia presentations for world-renowned recording artist, Suzanne Ciani and Apple co-founder, Steve Wozniak. Visit <http://www.applesiders.com/av2000.html>

BEST IN SHOW Web Site - 1999 User Group Academy Award

Designed and maintained web site for AppleSiders of Cincinnati Apple User Group. Won highest award from 1600 user groups worldwide. Visit <http://www.ugacademy.org/1999/18.html>

The iMac Pack - 42nd Annual WCET 48 Action Auction

Motivated local businesses to donate products to create an attractive computer package to help raise funds for Public Television. Created 60-second TV spot to promote the iMac Pack. Received local and national recognition for the concept.

EDUCATION

Associates Degree in Commercial Arts - Ohio Visual Arts Institute, Cincinnati, Ohio