



Neutral Sisters

BACKGROUND

They say you need luck to be successful. It also helps if you have talent in your genes.



It's a fairy tale in the making. No other artist has been blessed with the foundation and breadth of influences like this two-sister act. And even though The Neutral Sisters started making waves in Houston, Texas, altering the musical landscape with their infectious reggae beats - their story has its humble beginnings in Africa. The Neutral Sisters are Kyra & Bianca Noons, born to an English father and a Jamaican mother in Nairobi. Naturally, their musical aspirations were born there too, as they grew up to the chanting and drumming sounds of Masai Warriors. When they moved to England their musical life was further influenced by great artists such as Marvin Gaye, David Bowie, Pink Floyd, Donna Summer, Peter Tosh, Bob Marley, Burning Spear and Jacob Miller. And their move to Jamaica was no different. Like sponges, the two sisters lapped up the sounds of Dennis Brown, Tony Rebel, Half Pint, Freddie McGregor and the popular Dancehall music. Along the way, both Kyra and Bianca honed their voices in church choirs. It should come as no surprise that the two sisters now write their own lyrics and create their own melody and harmony.

Their African-Jamaican-British roots turned out to be a perfect match for the Reggae music they discovered after finally settling down in Houston, Texas.

And this is just the beginning.

ACCOMPLISHMENTS

Great artists are magnetic. They attract other great artists.

Released their first album 'Live-N-Direct'.

Title track 'Live-N-Direct' won the Billboard Songwriter's Competition in the 'pop' category.

'Live-N-Direct' also finished top four in the world category of the John Lennon Songwriting contest.

Shared the stage with acts like Bounty Killer, Beenie Man, Beres Hammond and Buju Banton.

Performed at the 2000 Bob Marley Festival in Houston.

Were the featured artists in Midlem, France, one of the largest music expos in the world.

Shared the stage with Luciano in Negril on the Tropical Insanity Tour.

Performed with renowned rap group Bone Thugs and Harmony.

Debut at the 2000 Sumfest concert in Montego Bay, Jamaica.

Winter 2002, they open for Sean Paul in Houston on his tour across United States.

Performed at the 2003 Reggae Sumfest in Miami.

Performed at the 2003 Caribbean Festival.

Opened for the legendary reggae group Third World.

Performed at the Super Bowl 2004 Main Event concert downtown Houston.

Top record producer Dave Stewart has expressed interest in signing up the group that will be dropping hits such as 'Gangsta', 'Be Strong' and 'Thank Fadda' featuring the magic Sly & Robbie.

Performed at the International Festival 2004 Houston, Texas.

Performed at the SXSW Music Conference held in Austin, TX 2004.





STATE HOUSE
P.O. Box 40530
NAIROBI, KENYA

22nd July, 2004

Dear Mr. Noons

I want to thank you for forwarding to me a CD recording of your daughters' new album. I look forward to enjoying the music.

I am glad to note from your letter that your daughters were born in Kenya. We welcome them back to their country of birth for the proposed concert and filming of a documentary on the two sisters. No doubt this will be an opportune time for them to relive memories of their past in Kenya.

Music is a growing industry in Kenya, and I have no doubt that there are many young Kenyans who will be happy to see them and learn from their experiences.

A handwritten signature in purple ink, reading 'Mwai Kibaki'.

Mwai Kibaki
PRESIDENT OF THE REPUBLIC OF KENYA

PRESS

You can tell a lot about a person by the way people talk about them.



“Two African-born, white skinned Jamaican sisters leading a reggae band is something new, and it would be easy to write them off as a novelty act until you hear them.”

“Bianca’s raps, Kyra’s elegant soprano, the seamless harmonies and sharp lyrics elevate them.”

“Their crossover appeal has already stood them in good stead – when ‘Live-N-Direct’ won the Billboard songwriting contest, it was in the pop category, not reggae.”

“So far, the Neutral Sisters are something of an unknown quantity outside of Jamaica and Houston’s southwest-side reggae scene, but now they’re starting to gig inside the Loop at clubs such as Fitzgerald’s, the Engine Room and The Last Concert Cafe.”



WORLD TOUR

The only way to get people to understand your philosophy is to take the first step and greet them.

The Neutral Sisters and their film crew will soon be touring - flying off to Nairobi through London. Don't miss out on what will be a never-ending series of great moments.

KENYA ITINERARY:

1. Meet the President, Mwai Kibaki.
2. Meet the press, TV & Radio.
3. Visit Nairobi Hospital. Birth place of Kyra and Bianca Noons "Neutral Sisters."
4. Visit their first home in Westlands, Nairobi.
5. Go to Myers Ranch and visit with the Masai tribe. They loved Kyra as a baby.
6. Visit Phillip Leakey, the son of Louise and Mary Leakey the famous anthropologists.
7. Go to the Masia Mara Game reserve and Amboseli at the foot of Mount Kilimanjaro.
8. Visit Zion Out Reach center in Juja, the orphanage for children of AIDS victims.
9. Jam with the Tiehta Hills Drummers at the Hilton Hotel Tiehta Lodge in Tsavo.
10. Visit Mount Kenya Safari Club, in the Abberdares.



ENGLAND ITINERARY:

On arrival in England Neutral Sisters and documentary film crew will head for East Croydon - the house that the girls spent seven years, which is 15mins from London by train from Victoria Station.

1. Visit the old house 6 Blake road East Croydon. 3mins walk from the train station.
2. Walk to Parkhill Junior School. Perform a capella for the school children.
3. Link with local press, TV & radio.

JAMAICA ITINERARY:

On arrival in Jamaica, Neutral Sisters and film crew will trace the girls various stages of development and the eventual emergence of their Album Live-N-Direct.

1. Go to Mandeville Visit great house, MooreLands the first place Neutral Sisters lived.
2. Visit Bellaire school their first in Jamaica.
3. Drop on down to breathtaking YS falls in St. Elisebeth -the same falls pictured in the CD.
4. Visit the best kept secret in Jamaica, SilverSands. The family lived there for 4yrs.
5. Perform at Montegobay High School where the girls attended, and connect with the students.
6. Go to the wonderful wooden house the family lived in for 4yrs on a sugar plantation.
7. Go to Negril where Neutral Sisters performed their first major show Spring Break 2000. Opening for Luciano on the beach setting, the agreement was made for Sumfest 2000.

8. Travel to Ocho Rios meet the girl's producer John "Pops" Dowling of the UB40 clan. Film an interview with "Pops" and Neutral Sisters in the studio.
9. Take the same extraordinarily beautiful route from Oraca Bessa through the mountains to Stoneyhill Kingston. Over a period of three weeks the route was traveled every day. Interview the famous Grammy Winners Sly and Robbie, Ernie Ranglin plus the other musicians on the Album.
10. Meet the Press, TV and Radio.
11. Spend some time with C.U.M.I. - Community for the Upliftment of the Mentally Impaired.

Time on location: These are approximate times.

Kenya - Two weeks

England - Two days

Jamaica - Ten days



THE DOCUMENTARY

Carefully documented facts have made great history.



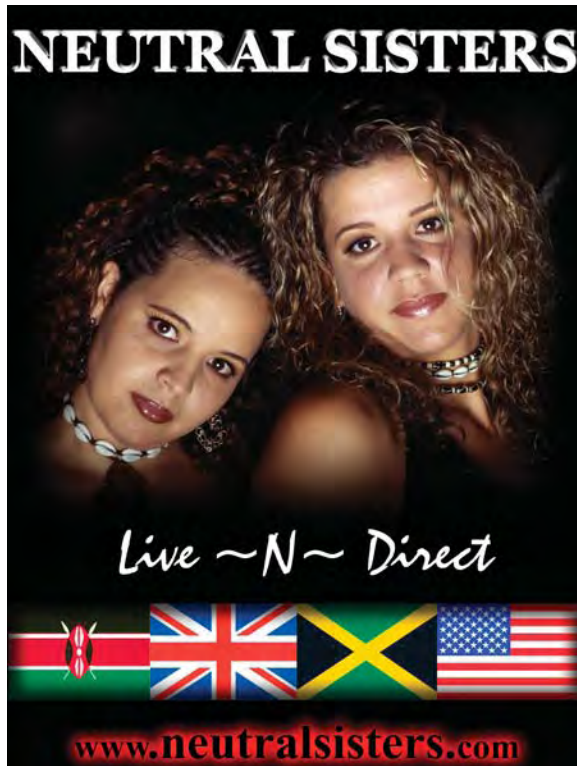
Most documentaries are made at the end of an artist's career. Neutral Sisters are having one made at the beginning – their tour through Kenya, England and Jamaica. It happens when you've covered so much ground.

A little bit about the Executive Director: David Parks.

While David Parks is the son of the esteemed Gordon Parks, he's also an accomplished filmmaker, photographer, author and publicist in his own right. His photojournalistic career has taken him around the world, his work has appeared in Ebony, Time Life Books, Vogue and Glamour magazines. He has published two books: G.I. Diary, published by Harper and Row, and On Our Way, published by Random House, Knopf book division. His film credits include special photographer for Martin Ritt's film Great White Hope, released by 20th Century Fox. He worked as the assistant to the directors and publicist for Superfly, Shaft and Leadbelly, released by Paramount. He is also the President of Texas Historical Moments, Inc., a non-profit educational video production company. He has directed a series of documentary films on Texas history for the Texas Sesquicentennial Commission, including Prince Charles' visit to Texas. Recently, he directed a program on African Art and Culture Repression for the Art Department of the University of Texas at Austin and a pilot series on contemporary Texas Artists.

Theatrical releases that have been produced by, directed by or in association with the Parks family have grossed over \$600,000,000.

Some of the networks the documentary will be of interest to:



American Television:

MTV

FOX

VHI

Discovery Channel

Travel Channel

Public Broadcasting

National Geographic

Entertainment Channel

British Television:

BBC

ITV

Channel 4

SPONSOR BENEFITS

One can only move forward with the help and support of others.

Neutral Sisters management is open to creating a customized program to meet a sponsors specific objectives. Benefits may include:

Tour specific

Media/Advertising

- Logo inclusion in all advertising for the Tour
- Logo inclusion in all tour posters, flyers and materials
- Logo inclusion on concert ticket
- Logo inclusion on T-shirts
- Mentions in all local media promotions

Promotional Rights

- Rights to Tour marks to create national promotions

On-site Exposure

- Banners/Signage throughout each venue
- Display and sampling area on-site
- Opportunity to create sponsor identified premium items



Tickets/Hospitality

- Complimentary tickets
- Meet and greets in selected markets
- Opportunity to create VIP Hospitality events at each venue (sponsor responsible for additional costs)
- Autographed merchandise for promotional purposes

Public Relations

- Opportunity to tie into any Press Conferences and Tour PR
- Webcast of concert



Additional benefits are available, but the above elements provide the foundation for the partnership.

Documentary specific

- Retail location or product specific footage placement in creatively appropriate scenes
- Opportunity for Senior level representatives to speak during the documentary
- Special thanks from the Neutal Sisters management in documentary
- Customized documentary trailer
- Opportunity for senior level executives to speak at kickoff gatherings in the U.S., Jamaica, Kenya, U.K.
- Logo placement on documentary packaging

Sponsor Categories:

Title Sponsor - \$325,000

Presenting Sponsors - \$100,000

Supporting Sponsors - \$50,000

In-Kind Sponsors and Charity

Contribution Sponsors - \$1,000

*Do you want to make a donation
to Neutral Sisters' favorite charities?*



Zion Outreach Ministries in Kenya

They provide for the spiritual, physical, material and social needs of the very poor, orphaned and street children. Make checks payable to: Zion Outreach Ministries. Please send checks to: P.O. Box 6013, Thika, Kenya, East Africa. Contact information: Ph: 011-254-0734-735432. Email: mzfaith2000@yahoo.com.

Committee for the Upliftment of the Mentally Ill in Jamaica

They reach out and care for the homeless mentally ill of Montego Bay (St. James) to improve their level of physical and mental health as well as their basic quality of life. Make checks payable to: CUMI. Please send checks to: The Committee For The Upliftment Of The Mentally Ill, 1 Rectory Drive, Brandon Hill, P.O. Box 1751, Montego Bay #2, St. James Jamaica, W. I. Contact information: Ph: (876) 952-8737. Email: cumi@cwjamaica.com.

CONTACT



Manager: Tony Noons
Neutral Sisters, LLC

Bookings and information:
Kijana Wiseman, M.Ed.

MoShows.com

2601 Arbor • Houston, TX 77004 USA

713-521-0900

1-800-546-0540

info@moshows.com

neutralsisters@moshows.com