

CHICAGO'S

a mid-city restaurant

the new taste
of baton rouge

PRESS RELEASE

3723 Government
Baton Rouge, LA, 70806

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HOURS OF OPERATION: LUNCH: Mon-Fri 11-2

DINNER Mon-Wed 5-9, Thur-Fri 5-10

MARCH 2004 OKTOBERPROJECT EXHIBITION

March is full of festive firsts at Chicago's Restaurant, located at 3723 Government Street. Not only will we be presenting yet another stunning art exhibition, but we will also be participating in the 2004 St. Patrick's Day Parade (Saturday, March 13th).

During the parade, cups designed by Oktoberproject (the featured artists to be displayed in the March exhibition) will be thrown. Then, on St. Patrick's Day, Wednesday, March 17th from 5-10pm, Chicago's will hold a St. Patrick's Day party where patrons can fill the cup with dollar draft beer special. Pat Mahon, owner of Chicago's and a strong supporter of the Irish community, has chosen to do this as he feels that little attention is given to the actual holiday. To enhance the festivities, there will be activities and music will be provided by Beth Patterson. More information about Beth Patterson can be found at www.littlebluemen.com.

On the night following the St. Patrick's Day Party, Thursday, March 18th from 5-10 pm, a special exhibit featuring the work of Oktoberproject, an up and coming graphic design team, will be held. The group is devoted to the artistic nature of graphic design, and wants to show the community their skills as visual artists as well.

The group was developed by Adam Gracia, and was originally a project for his experimental design work. Then, in March 2003, Adam's part time project became a full time reality.

“We have a youthful attitude that helps develop new and innovative concepts, said Adam Gracia, Creative Director and founder of Oktoberproject. “Oktoberproject is more than just a studio; it is a design collective where creative talents are voiced in every project and in every brand. We are a family where all ideas are valued on an equal scale.”

Members of Oktoberproject are Adam Gracia - Creative Director/Founder, Keith Parent – Web Developer, Erick Martin – Concept Director, and Rob Flemming – Copy Writer.

Along with Oktoberproject will be a performance by the local improv comedy troupe called The Family Dinner. The group performs regularly at Richoux’s downtown and Perks Coffee. However, for those who have seen past performances, you might be surprised, as they have made new additions to their usual routine.

The Oktoberproject exhibit will open March 15th and will remain up through April 12. To learn more about Oktoberproject and The Family Dinner, please visit their web site at www.oktoberproject.com and www.thefamilydinner.com. For more details about the St. Patrick’s Day Party or the Oktoberproject exhibition, please visit Chicago’s web site at www.chicagosmidcity.com.

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