

# Workshop Agenda – Digital Storytelling

Digital Storytelling is the modern expression of the ancient art of storytelling. Digital stories derive their power by weaving images, music, narrative and voice together, thereby giving deep dimension and vivid color to characters, situations, experiences, and insights.

Tell your story now...digitally.

– Leslie Rule, Center for Digital Storytelling

## *Workshop Description*

In two days, participants will create a digital story that is illustrated with still images, and includes narration and an audio track. Participants will understand principles of Digital Storytelling and how this process can be used with students in the classroom. Participants will also create a rubric for evaluating their digital stories. This workshop is available for graduate credit in combination with a follow-up online course.

## *Workshop Goals*

1. Participants will demonstrate skills in the multimedia development process as they add multimedia objects to their portfolios.
2. Participants will demonstrate skills in digital storytelling by creating a 2-4 minutes digital video clip to be added to their portfolios.
3. Participants will demonstrate skills in rubric development related to digital storytelling artifacts
4. Participants will be able to discuss the use of digital storytelling to support achievement of K-12 content goals

## *Before the workshop*

Participants should review the preparation video or website and bring the following items to class: a script, some images, a few short video clips (optional), and music. The sponsoring institution might have some goals that they want to achieve with the workshop, such as building a school portfolio. Here is an example of using Digital Storytelling activity as Team Building in a Teacher Education program (adapted to a school setting) that could contribute to a collective story about the institution.

Faculty (teachers) will develop an introduction to their courses (students/subjects) and how what they do fits into the institution's conceptual framework (school goals). The goal would be to a series of individual stories that collectively tell the story of the Teacher Education program (or the school).

If they don't want to create a story about what they teach, then suggest a story about a significant learning experience they have had in the past and how it led them to their current career role.

Start out with the same image that represents the college (or school), plus their picture, and a couple of PowerPoint slides in JPEG or PICT. Maybe include a short video clip with an introduction by the Dean (or Principal)? Then turn the participants loose to build on that foundation. With only two days, limit the stories to one-to-three minute mini-commercials for the courses/programs. These may be individual stories, but collectively they tell a story of a whole community of learners.

Some web sites on Digital Storytelling to review prior to the workshop:

Center for Digital Storytelling (CDS): <http://www.storycenter.org/>

CDS Guide for the Canadian Film Centre: <http://www.storycenter.org/canada/index.html>

Scott County Schools: <http://www.scott.k12.ky.us/technology/digitalstorytelling/ds.html>

Digital Family Stories: <http://www.digitalfamilystory.com> (which includes links to the BBC's Capture Wales and other examples of digital stories)

## *Post Production*

After the workshop is over, collect the stories and create a CD-ROM (or DVD-R) for each participant with all of the files used to create their movie, so that they could continue editing the movie after the workshop. **With written permission from participants**, create a single CD or DVD with copies of all of the movies. [need permission form, if it already exists]

## Workshop Agenda

Day 1 – Morning	<p>Workshop Overview, Expectations, Introductions and Progress chart*</p> <p><b>Story Circle</b></p> <p>Participants will bring a <b>script</b> to the workshop for their digital stories and share that script with class in a <b>Story Circle</b>. If they come without a written story, they should be prepared to discuss the story that they want to create.</p> <p>Introduction to iLife tools to be used in workshop (iPhoto, iTunes, iMovie)</p> <p><b>*Progress chart:</b> a chart will be posted on the wall for each person/team to check off their progress with each of the elements of their digital story (numbered below), checking in with facilitator on each step, if needed</p>
Day 1 – Afternoon	<p>Script:</p> <ol style="list-style-type: none"> <li>1. Participants will finalize script</li> </ol> <p>Images: iPhoto editing - Basic instruction</p> <ol style="list-style-type: none"> <li>2. Participants will complete <b>scanning</b> digital images appropriate to illustrate story.</li> <li>3. Participants will <b>size</b> digital images for use in story.</li> </ol> <p>iMovie editing –</p> <p>Basic instruction on recording sound, adding music, titles, and transitions. Create a simple story with (maximum) 4 images with sound already recorded and music already selected. See introductory exercise.</p> <p>Participants will have the rest of the afternoon (and evening!) and next morning to complete the following tasks (in any order, but the following is recommended):</p> <ol style="list-style-type: none"> <li>4. finalize script and record the <b>voice over</b> narration for their story.</li> <li>5. insert images (including Ken Burns effect) and full-motion video in appropriate order and place on timeline</li> <li>6. select appropriate <b>music</b> to add emotional tone. (using iTunes)</li> <li>7. add <b>titles</b> to their digital story (or exporting slides from PowerPoint or Keynote).</li> <li>8. add <b>transitions</b> to their digital story.</li> </ol>
Day 2 – Morning	<p>Work Session</p> <ol style="list-style-type: none"> <li>9. Participants will complete a first <b>rough edit</b> of their digital story</li> </ol>
Day 2 - Afternoon	<ol style="list-style-type: none"> <li>10. Participants will complete a <b>final edit</b> of their digital story and provide a copy to facilitator.</li> </ol> <p>Participants will show their completed digital video to the class (complete with popcorn!) During this time, facilitators will copy source files for all projects onto a master computer for post-production.</p> <p>Participants will discuss application of digital storytelling to their classrooms (those taking the follow-up graduate class will continue this discussion online and develop a plan to implement the DS process with their students).</p> <p>Participants will discuss how to evaluate digital storytelling products and look at sample rubrics (those taking the follow-up graduate class will continue this discussion online and develop their own rubrics).</p> <p>Wrap-up and Evaluation</p> <p><b>IF there is time:</b> Depending on the number of participants and number of stories, demonstrate iDVD, using with the completed stories as content for a DVD.</p>

Script for Digital Story on Preparation for Digital Storytelling workshop

<i>Script (what I will read and what participants will hear)</i>	<i>Image ideas (+links)</i>
This is Dr. Helen Barrett. If you are taking my course on Digital Storytelling, you will need to make some preparations prior to our two days together.	My picture A logo?
In order to get the most out of the class and to produce a quality digital story, you will need to do a little work beforehand.	A piece of paper, diskette, tape, CD
Prepare the following items and bring them to class: a script, some images, a few short video clips (optional), and music.	PPT: 4 components
Here are some details about each one:	Title: Details
<p>1. <b>Script.</b> It is best if you come with a rough draft of a script. Since we are working on pieces that will be 1-3 minutes long, your final script should be an absolute maximum of 1 1/2 pages typed in a reasonable font and double spaced. Shorter is even better!</p> <p>What should you write about? You! Tell us something about what you teach, who you teach, why you teach! If you are doing this workshop with some of your colleagues in your school or college, create a script that shows how what you do fits into the overall organization. Or, tell your story about a significant learning experience in your past and how it influenced your personal or professional decisions that led you to where you are today (either personally or professionally). The story is most powerful when it is personal. Family stories also work very well, especially if there is an educational message.</p>	<p>PPT: Script</p> <p>Two pieces of paper, double spaced</p> <p>A single page</p> <p>Teacher in a classroom</p> <p>Students activities (Tori/Aimee pictures)</p> <p>A "Dad" picture</p>
<p>2. <b>Images.</b> Also bring photographs, art work, letters and items to scan. Around 20 images is a good number. If you can scan them ahead of time, that is best. You will want to scan your images at 200 dpi. You can bring them on CD-R or pen drive.</p> <p>We will have digital cameras at the workshop, so if you do not have access to these tools, there will be time to take pictures or scan. What pictures work best? Your story will determine the content. Then again, pictures can also evoke stories. So, if you are stumped about what to write, begin with the images you might want to use. The story may emerge when you review old (or new) photographs.</p>	<p>PPT: Images</p> <p>Photographs</p> <p>A scanner</p> <p>A CD-R, pen drive</p> <p>Several different digital cameras</p> <p>A few random pictures</p>

<i>Script (what I will read and what participants will hear)</i>	<i>Image ideas (+links)</i>
<p>3. <b>Video</b> (optional) If you are planning on using video make sure you have previewed your tapes prior to the class and made notes about which 5-15 second clips you will want to capture. Video uses a lot of memory so we would use video efficiently and in small clips.</p> <p>This component is totally optional. You might have some short video clips that you want to include, especially if it might enhance your story. But, don't worry about recording any new full motion video. Ken Burns showed us that some of the most powerful stories can be told with still images.</p>	<p>PPT: Video (optional)</p> <p>One or two clips, Tori and Aimee playing piano?</p> <p>Me presenting at NECC</p> <p>Audio very muted.</p> <p>Civil War</p>
<p>4. <b>Music.</b> For background music it is best to bring music on CD. Choose a couple of possibilities and then you can choose the option that works best. We will also have royalty free music available at the workshop if you would like to use that, especially if you might want to post your digital story on the Internet. We need to respect copyright and model appropriate use of music with our students!</p>	<p>PPT: Music</p> <p>A CD audio disc</p> <p>FreePlay music website</p> <p>RIAA website or lawsuit headlines?</p>
<p><b>Background Reading:</b> The Center for Digital Storytelling web site has a copy of the Digital Storytelling Cookbook, the manual they created to accompany their workshop. You will find the first sections helpful to read prior to the class. There is a PDF version of the cookbook at <a href="http://www.storycenter.org/cookbook.html">http://www.storycenter.org/cookbook.html</a> (Note that this cookbook uses different versions of the software than we will be using in the class). If you are taking this class for graduate credit, you will be reading the book written by Joe Lambert of CDS.</p>	<p>PPT: Reading and Resources</p> <p>CDS website URL</p> <p>Front cover of cookbook</p> <p>Front cover of book</p>
<p>I hope you are looking forward to this workshop. The better prepared you are, the more you will get out of it, and the better your final product will be.</p>	<p>PPT: Success!</p> <p>A smiling person in front of a computer</p>
<p>Do you want to see some great examples of digital stories done in other workshops? Go to this website for links to several examples.</p>	<p>PPT: URL</p>
<p>If you have any questions, send me an e-mail: See you soon!</p>	<p>PPT: My e-mail address</p> <p>My picture</p>

PPT= PowerPoint slide converted to JPEG or PICT (better quality) or Title overlay