

Gregor Jamroski | 206.225.8563 | gjamroski@mac.com

Microsoft
May 2007 - June 2009

::Art Director, Manageability Services Group::

Concept Design & interaction specifications for an application framework that supports Microsoft's cloud computing services. Conceptual Design, persona development, wireframes, style guide & specifications authoring. UI scrub & fit & finish per milestone.

::Product Designer 3/Senior UX Designer::

Visual design and UX design for Visual Studio 2010:
Exploring and finalizing interaction design, application color schemes and defining user configurations/application states, specification authoring & redlines Internal marketing of the new features and look of VS 2010.

::UX Designer/Senior UX Designer/Product Designer::

Finance Solution Delivery group
UX & UI design for browser based Microsoft financial tools. Including redesigns & new functionality for existing financial portals and new portals. Prototyping interaction models for implementation in limiting and constraining technologies such as SharePoint, Sequel Server Reporting Services, InfoPath & others.

::UX Designer::

Windows Live and the Microsoft Global Business Intelligence group, including Windows Live Hotmail sign-up flow.

::Senior Designer::

Identity design for Visual Studio Extensibility. Logo design for Visual Studio Shell, application icon design for Visual Studio Shell. PowerPoint templates for Visual Studio Extensibility for internal and external presentations, UX design for Visual Studio SDK.

Horton Lantz & Low
February 2007

::Senior Designer::

Interactive & user experience design, rich media marketing for clients such as Vail Resort, Microsoft, Flip Start and others.

Eddie Bauer

::Associate Art Director::

August 2006 - January 2007

Associate Art Director, e-commerce group. Responsible for look and feel of the Eddie Bauer web site for the holiday 2006 season for all top level navigation pages on eddiebauer.com. Collaboration with senior art directors, marketing team & usability to ensure design strategy met marketing objective. Rich media & HTML E-mail marketing, overseeing and mentoring junior designers.

Studio 36

::Principal/Art Director::

June - 2001 - May 2007

Art Director for boutique studio specializing in working with emerging brands and not-for-profit organizations with a focus on packaging, publication & editorial, branding, advertising, and photography.

Mentoring and supervising junior designers & interns, overseeing contract copywriters, designers. Photo art direction, new business client pitches, client presentations, vendor and service bureau management - including blueline reviews and press checks.

Saltmine

::Art Director::

May 2006 - August 2006

Art direction & design for interactive & print. Clients include Microsoft, Intel, Docusign, Playnetwork, among others. New business creative pitches. pre-press, press checks, mood & story boarding.

Gift Certificates.com, Seattle, Wa

::Graphic Designer::

June 2005 - December 2005

Working with the Creative Director to design and produce web content, print materials, on and off line advertising campaigns. Working within established brand & identity guidelines and developing new subsets of these guidelines as required.

Starbucks, Seattle, WA

::Senior Interactive Designer::

May 2004 - November 2005

Web Based Training Team: worked to establish user interface guidelines of starbucks online training and tools, e-learning courseware using the ADDIE model of Instructional Design, for intranet and/or DVD deployment and proprietary intranet based work assistants.

BBFM Seattle, WA

::Graphic Designer::

June 2003 - December 2004

Marketing & sales DVDs & CDs, E-marketing and user interface for event registration Web sites for clients such as Microsoft, HP and others

Amazon.com Seattle, WA

February 1997 - April 2001

::Quad Lead::

Design and development for the Amazon.com customer service Intranet including web-based training using the ADDIE model of Instructional Design, browser based work assistants, Intelligence Agents prototyping including interface design and knowledge systems integration.

::Awards & Publications::

Usability Life Cycle, Return on Investment.
White paper
Norman Nielsen Group

Honest Labors, Passionate Art
Portland, Oregonian
Art at its Finest
Portland, Oregonian

Semiotext(e)
The USA Issue
Columbia University
Department of Philosophy

Pozdravi iz Babilona: Ameriska Subkultura
Teoretska Scena
Univerzitetna Knjiznica
Ljubljana, Slovenia

::Memberships::

American Institute of Graphic Artists (AIGA)

Ad Club, Seattle chapter

::Seminars//Workshops//Committee Work::

2004 AIGA Seattle Design Camp Web Director

2004 AIGA Reality Check (reviewer)

::Education::

University of Wisconsin
Madison, WI
Fine art / Painting

Madison Area Technical College
Madison, WI
Fine and applied art