

**EMPLOYMENT****2003-Present Creative Director, MultiCam, Inc.**

Responsibilities include: manage in-house marketing team, design and creation of all company marketing and branding, corporate identity, internet & intranet site, interactive CD/DVDs, software interface design, digital video, product photography, Flash, PowerPoint, brochures, posters, magazine advertising in eight different markets, machine graphics, trade show displays, promotional items, marketing support for USA, Germany, UK, Canada, Australia, New Zealand and 61 distributors worldwide.

**2000-2003 Sr. Art Director - Interactive, The Integer Group – An Omnicom Agency**

Design and creation of interactive CD/DVD content, Flash, digital video, website production and design, email campaigns, screensavers, computer-based training, e-Learning, B2B presentations, large-scale print campaigns, packaging design, and P.O.P. displays. Other responsibilities included hardware/software consultation, configuration, networking and troubleshooting. Worked closely with New Business, Sales, Marketing and Branding teams. Also managed freelance and production staff. Art Direction on photo and video shoots.

**1995-2000 Art Director - Interactive, Superior Graphics**

Design and creation of Flash and Director multimedia CD presentations, website production and design, digital video, trade show displays, large format posters and print collateral. Responsibilities included consultation to clients at conventions and on-site events. Managed and trained production staff. Responsible for software/hardware configurations and technical support on Mac and Windows platforms.

**1990-1995 Art Director, MCI Planners, Inc.**

Design of marketing and travel incentive campaigns for Fortune 500 companies. Responsibilities included design and production of ad campaigns, monthly travel incentive magazine and print collateral of all levels.

**SKILLS**

**Software:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Dreamweaver, etc.), QuarkXpress, Softpress Freeway, Final Cut Studio, Apple iLife Suite, Microsoft Office and various other graphic/video/animation/HTML related software.

**Operating systems:** Mac OS X, Windows XP/Vista/Win7, Ubuntu Linux. My personal preference is the Apple Macintosh platform running OS X.

**Traditional skills:** pencils, pen & ink, markers, colored pencils, airbrush, acrylics, watercolors.

You can view my online portfolio at: <http://www.markallen-interactive.net/>

