

# ERIK LINCOLN

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DESIGN, MULTIMEDIA AND WRITING PORTFOLIOS ONLINE AT [HTTP://HOMEPAGE.MAC.COM/ERIKLINCOLN](http://homepage.mac.com/eriklincoln)

## EXPERIENCE

### JUNE 2009 – PRESENT

- ▶ Deputy Web editor: multimedia, The Center for Public Integrity, Washington, D.C.
  - Work with Center staff to develop and implement graphics for Web and print reproduction, managing several project simultaneously
  - Assist development, outreach and communications teams in any visual needs for fundraising, marketing and media communications

### AUGUST 2006 – JUNE 2009

- ▶ 1A designer (last position), general assignment reporter, copy editor, The Daily Sentinel, Grand Junction, Colo.
  - Helped drive single-copy sales through revamped skyboxes and a bolder, fold-centric 1A design
  - Worked with assignment editors, reporters, graphic artists, photographers, copy editors and Web staff to develop and produce alternative story forms
  - Served on training committee and brought staff development opportunities to the newsroom, including session on alternative story forms
  - Worked to update decade-old design of print product and introduce more design consistency in use of headers, fonts and color
  - Developed time management skills to manage several projects at once
  - Worked with production staff to ensure adequate news hole in print product for projects and to ensure maximum print quality

### SUMMER 2006

- ▶ Intern, USATODAY.com news section, Mclean, Va.
  - Edited, wrote headlines, packaged and did additional reporting for USA TODAY and wire content before posting it on the Web site

### 2003 – 2006

- ▶ Editor, graphics editor, production assistant, Mesa State College Criterion, Grand Junction, Colo.
  - Managed and coached a staff of 30 through weekly production process. Maintained deadlines, trouble-shooted problems and coordinated breaking news

## QUALIFICATIONS

### JOURNALISM EXPERIENCE

- ▶ 3 years professional experience at The Center for Public Integrity, USATODAY.com and The Grand Junction (Colo.) Daily Sentinel
- ▶ 10 years in the study of journalism, ethics, First Amendment law and student press law
- ▶ 3 years on the staff of the Mesa State College Criterion; positions in design, graphics and editorial management

### TECHNICAL KNOWLEDGE

- ▶ Adobe Photoshop, Illustrator, Flash, InDesign and InCopy; Digital Technology (DTI) and ExpressionEngine content management systems; Microsoft Excel and Access; Apple Final Cut Pro, iMovie HD and GarageBand; Languages: Actionscript, jQuery, JavaScript, HTML, CSS, ASP, PHP, SQL and XML DOM

## EDUCATION

- ▶ Bachelor of arts in mass communications and minor in political science from Mesa State College
- ▶ The Fund for American Studies, Institute on Political Journalism, Washington
  - Classes in economics and ethics at Georgetown University
  - Attended site briefings at the U.S. Department of State and Old Executive Office Building
  - Attended numerous journalism guest lectures

## ACHIEVEMENTS

- ▶ 2006 AND 2004 Edited and designed the Mesa County Kids Voting election guide. The guide was published in Friday and Sunday editions of The Grand Junction Daily Sentinel
- ▶ 2006 2nd place, SPJ Region 9 Mark of Excellence Award for in-depth reporting
- ▶ 2006 1st place, SPJ Region 9 Mark of Excellence Award for editorial writing
- ▶ 2005 Hosted Referenda C and D debate between state Rep. Bernie Buescher and candidate for governor Marc Holtzman
- ▶ 2005 Helen Verba Scholarship from the Colorado Chapter of the Society of Professional Journalists
- ▶ 2003-04 1st place, single subject presentation from the Columbia Scholastic Press Association
- ▶ 2003-04 2nd place, page one design from the Columbia Scholastic Press Association
- ▶ 2003 1st place, Colorado High School Press Association for Graphic Illustration
- ▶ 2002-03 2nd place, page one design from the Columbia Scholastic Press Association at Columbia University

## CONTRIBUTIONS

- ▶ 2007 Designed 200-page book commemorating the 125th Anniversary of Grand Junction, Colo.
- ▶ 2006, 2005 AND 2004 2nd place, Best All-Around Non-Daily Student Newspaper from the Society of Professional Journalists, Region 9, Mesa State College Criterion
- ▶ 2001-02 Newsmagazine Pacemaker from the National Scholastic Press Association
- ▶ Various other achievements from the Colorado Press Association, the Colorado Scholastic Press Association, Mesa State College, and others

## REFERENCES

- ▶ Available upon request.