

## Board

Jack Amuny	Helen Hodges
Harless Benthul	Ellen Hutto
John Browning	Marilyn Jankowski
Joanne Burch	Deborah January-Bevers
John Collins	Judy Kimball
Bob Douglas	Ava Lundsford
Laura Ewing	Mel Measeles
Mike Flory	Sarah Metzger
Marcy Friday	Bob Randall
Alecya Gallaway	George Regmund
Marie Garrett	Tom Reid
Don Gartman	Robin Riley
Mike Giangrosso	Joanna Sharp
Charles Gioelli	John Tully
Dennis Harris	Rex Ward
	John Warnement

## Executive Committee Officers

Chair	Judy Kimbal
Vice Chair/Development	TBE
Vice Chair/Programs	Helen Hodges
Treasurer	Mel Measeles
Secretary	Laura Ewing
At Large Members	Jack Amuny
	John Browning
	Mike Flory
	Joanna Sharp

## Committees

Development Chair	TBE
Co-chair	Ellen Hutto
Program Chair	Helen Hodges
Co-chair	Judy Kimball
Budget and Finance Chair	Mel Measeles
Marketing Chair	Jack Amuny

## Goals

The goals of the Clear Creek Nature & Cultural Tourism Council will be to:

- preserve, cultivate,
  - promote awareness of, and
  - serve as an information clearinghouse
- for the unique nature and cultural tourism resources, programs and opportunities in the Clear Creek watershed.

## Activities

- Develop and maintain an inventory of resources in the Clear Creek watershed that identify it as a nature and cultural tourism destination.
- Promote awareness of these opportunities through marketing techniques, such as brochures, websites, magazine, and news articles, etc.
- Cultivate collaborative efforts among providers (public and private) to access and market the resources and opportunities throughout the Clear Creek watershed destination.
- Identify opportunities for events to focus attention on the destination and its resources and/or to cultivate and train communities and providers.
- Develop, maintain, and publicize data and information on economic benefits to the region from nature and cultural tourism.
- Identify places and programs that could be protected/restored/enhanced to maintain/enhance the natural and cultural resource base for the tourism industry, and work with citizens, schools, and other groups to implement these projects.

Clear Creek Nature &  
Cultural Tourism Council  
1203 Timberlane  
Friendswood, Texas 77546  
Ccnctc@hotmail.com



Clear Creek Nature &  
Cultural Tourism Council  
Board Meeting  
August 30, 2006  
South Shore Harbour Resort &  
Conference Center

## MISSION

The mission of the  
Clear Creek Nature & Cultural Tourism Council  
is to promote a high quality of life and  
sustainable economic development through  
nature and cultural tourism in the  
Clear Creek Watershed  
for balanced educational, economic,  
recreational, and conservation benefits.

*“Imagine yearly revenue of \$100 million  
that accounts for 2000 jobs. You might be thinking of a  
new mall, or perhaps a manufacturer, but guess again.  
It is an industry called tourism! Tourism is  
the world’s largest industry and the third largest  
industry in Texas. Nature tourism is one of the  
fastest growing sectors of tourism.”  
League City Resident*

## Clear Creek Nature & Cultural Tourism Council

Board of Directors Meeting

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**Agenda** November 30, 2005

South Shore Harbour Resort and Conference Center

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**6:30** Registration and Refreshments

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**7:00** Welcome and Introductions by Judy Kimball

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**7:10** Brief Business Meeting

Special announcement by Frank McGrath of the  
Executive Service Corps of Houston

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**7:30** Committee Rotation

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**7:45** Introduction of Keynote Speakers: Scott Jones and  
Steven Johnston by Helen Hodges

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Presentation: Scott Jones, Steven Johnston

Title: *Galveston Bay: One Bay...One Community*

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Questions and Answers

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**8:45** Announcements, Concluding Remarks,  
and Adjournment by Judy Kimball

## Program

### Scott A. Jones

**Education:** B.B.A in Marketing and B.S. in Aquatic  
Biology from UT-Austin, graduate work in Marine Science

**Experience:** 2 years in air pollution testing with Cubix  
Corporation, Austin; 2 years in water quality monitoring,  
wastewater treatment plant inspection, pollution complaint  
investigation, and community relations with Galveston  
County Pollution Control, La Marque; 2 years in water  
rights, water quality standards development, wetlands  
impact mitigation, and wastewater permits reviews with  
Texas Commission on Environmental Quality, Austin; 6  
years with Galveston Bay Estuary Program, Houston.

**Areas of expertise:** marketing, project management,  
events planning, community relations, stakeholder  
involvement facilitation/coordination, surface water  
quality monitoring, wastewater treatment plant  
inspection, pollutant source investigation, and database  
management.

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### Steven Johnston

Galveston Bay Estuary Program

Water & Sediment Quality Coordinator/Monitoring &  
Research Coordinator

**Education:** B.S. Environmental Science at University of  
Houston Clear Lake (2000)

**Experience:** Aquatic Culturist /PBS&J Environmental  
Toxicology Lab (2000-2001), Galveston Bay Estuary  
Program/TCEQ (2001-present).

**Areas of expertise:** monitoring parameters and indices,  
research methodology, technical writing, Quality Assurance  
Project Planning and Development, project management,  
stakeholder involvement facilitation/coordination.

## Sponsors

Kerry Gilbert & Associates

Shadow Creek Ranch - Drew Pelter

South Shore Harbour Resort & Conference Center -  
Roy Greene

South Shore Harbor Development

City of Pearland

Clark Condon and Associates

Whispering Lakes-Boyd Development

Crouch Engineering

Randall- Porterfield Architects

Cherokee Development-Tuskan Lakes

Dannebaum Engineering

Lingo Properties - Tracy Goza

Cormac O'Reilly - Web Site

Art City - Jack Amuny